

ALSA Board of Directors Minutes

December 13, 2023

Call to order: 7:00 p.m. CST.

Roll call:

Board Members:	Cathie Kindler, President Anna Reese, Vice-President Ron Baird, Secretary Lauren Wright Ulin Andrews Denise Fehrenbach Holly Jensen
Others:	Becci Kunkel, Executive Secretary Vern Wright, Treasurer Timothy Smith, Director-elect

I. Office Report

I am caught back up on 2023 show results. By the end of this week, I hope to have Nationals uploaded and then will be done with all the results that have been sent to me. I am reaching out to show superintendents for the remaining 8 shows that have not sent results. I would love to have them by the end of the year so that we can get youth top ten awards done quicker. My hope is to have the youth top ten awards done by Spring Showcase and eliminate shipping costs.

I would like the board to decide on youth top ten awards. If you would like signs made like last year, if so, I will start working on a design.

In wrapping up 2023, I have assigned 134 new ALSA numbers. Some were corrections to some duplicate numbers; some are temporary numbers assigned to non-members, but the majority are paid memberships. A quick glance shows approximately 20 Youth temporary numbers and 8 Adult temporary numbers.

We ended the year with 50 sanctioned shows, including Regionals and Nationals. As the shows are wrapped up, I hope to be able to give better numbers of animals entered.

One item the board may want to consider is purchasing a Canva subscription. It costs \$14.99 a month and I used it a lot last year. I used a free trial period a few times last year (to create the youth top ten certificates) and then used another one for nationals. I then forgot and ended up paying for a couple of months but everything that was created for Nationals was through Canva. I can do a wide variety of advertising, creating different social media ads, certificates

and whatever else is needed. I would be able to create a design for the youth top ten signs, last year we paid \$100 for set-up and the design fee. I am not sure about the breakdown between the two but between reducing that fee it might be worth it. The website is [canva.com](https://www.canva.com) if you would like to check it out before the meeting.

Discussion ensued as to whether ALSA should purchase this product. The annual cost is \$180.00. Following this discussion, this Motion was offered:

Motion: Purchase a Canva.com subscription to facilitate production of various items ALSA produces during a year. Motion by Ron. Seconded by Anna. Motion unanimously passed.

We have 17 shows sanctioned for 2024 so far.

I am sending out 2024 memberships from Nationals and Judges renewals. I was able to invoice all the Judges who had not paid their dues and have quite a few that paid right away and have feedback from a few that really liked that option. By the meeting I should have membership numbers.

I am moving in January and would like to take a week off to do that. I will have my phone on me if anything arises that needs urgent attention but otherwise will focus on moving. I will finally have an office to work in and not my kitchen table!!!!

I spoke with IDS about the website. They should have a navigation list soon for me to look over and approve. After that, it is putting the final touches on the website and then it can go live. We are still on budget for the original quote.

I am attaching my time sheet; it needs approval for October and November hours and pay.

Thanks, and talk with you all soon!

Motion: Pay Becci's office expenses of \$1,755.00 for October and \$1,575.00 for November. They total \$3,330.00. Motion by Ron. Seconded by Denise. Motion unanimously passed.

II. **Treasurer's Report:**

Vern discussed the year's results from a financial viewpoint. He commented that the data below do not include some outstanding bills from the Grand National Show, which will be paid next week.

There was unanimous agreement that it would be best if bills dealing with Grand National Shows be presented for payment at the show, rather than being sporadically mailed to the office for payment.

December 13, 2023, Account Balances:

Checking:	\$46,031.37
Savings:	\$50,021.37
Youth:	<u>\$10,752.49</u>
Total:	\$106,805.23

November deposits:	\$27,657.18
Withdrawals:	<u>\$22,113.02</u>
Total income:	\$5544.16

Vern departed the conference call at 7:14 p.m. CST.

III. Committee Reports:

Alpaca – Chair: Vicky Donley, Liaison: Lauren
No activity

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron Baird
There continue to be no recommended changes.

Regards,
Lougene Baird, Chair
ALSA Bylaws and Standing Rules Committee

Elections - Chair: Lougene Baird, Liaison: Cathie

This is the quiet time of the year for elections, nothing to report.

Members need to begin thinking about running for the Board in 2024 as there will be two open seats. July to September is the time for members to throw their hats into the ring and run for the Board!

Regards,
Lougene Baird, Chair

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin
No activity

Finance & Budget – Chair: Vern, Liaison: Ron
Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise
No report

Grand National – Chair: Susan Leslie, Liaison: Holly
Susan Leslie, Chair

Cathie commented there were several issues that occurred at Grand Nation this year. The most apparent was an alpaca injured on an obstacle course. During the walk through, nothing was brought up about the obstacle, a trailer loading and unloading situation. The alpaca refused to enter the trailer and the handler pulled it into the trailer. When it was exiting, the alpaca panicked and broke a hind leg.

Becci was recognized for her work in getting donations to help cover the vet costs for the alpaca and her volunteering to transport it to the university veterinarian department for treatment – both tasks above and beyond any duty as Executive Secretary.

ALSA will not be joining with the ILR for a joint national show as the ILR wants the show to be in the spring. ALSA's 2024 Grand National Show will be moved up one month into October.

Denise brought up for discussions some concerns she had heard expressed at the show. Confidentiality of Board discussions was emphasized by Cathie and Ron dealing with matters that have not been decided but are under discussion. Board unanimity once a decision is reached was a further topic of conversation.

Handbook – Chair: Adryce Mathisen, Liaison: Denise

The Handbook Committee has extensively reworked the following Handbook Parts this year. This involved updating, correcting, and adding material to them.

These are: Introduction, Part A, Part B, Part C, Part D, Part E, Part F, Part H, Part I, Part J, Part K, Part L, Part P, Part Q, Part R, Part S, Part T, Part U, and Part V.

Following a comment period, the Motion below was offered:

Motion: Approve the changes to the ALSA Handbook as present by the Handbook Committee. Motion by Lauren. Seconded by Ron. Motion unanimously approved.

Judges' -- Mary Jo Miller Chair, Liaison: Ulin

Mark Smith is still planning for a joint ALSA – ILR judging clinic in 2024.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Cathie

Current Membership:

Adult Memberships – 184

Youth Memberships – 194

Lifetime Memberships – 125

Becci Kunkel, Chair

Performance – Chair: Susan Leslie, Liaison: Anna

No activity

Regional Committee – Chair: Susan Leslie, Liaison: Anna

No report

Show Management, Policy & Planning – Chair: Kari Price, Liaison: Holly

No activity

Youth Committee – Chair: Jennie Hodgen, Liaison: Denise
No report

III. Old Business:
None

V. New Business:

- A. The Board discussed ALSA's insurance. It, like other livestock insurance policies, does NOT cover exhibitors and their animals. It covers the facility and the public attending a show against liability.
- B. Date and place for next year's Grand National Show.
The 2024 Grand National Show will be held at the Kirkwood Center on the second weekend in October.
- C. The Board thanked Ulin Andrews for his service on the Board and for the approximately \$8,000 the stud auction organized by him brought into the Grand National Show.
- D. Timothy Smith was welcomed as a director-elect, with a three-year term beginning in January 2024.

The next regular Board meeting will
be January 10th at 7:00 p.m. CST.

**Motion to Adjourn at 7:07 p.m. CST. Motion by Ron.
Seconded by Holly. Motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.