

ALSA Board of Directors Minutes

January 10, 2024

Call to order: 7:00 p.m. CST.

Roll call:

Board Members: Cathie Kindler, President
Anna Reese, Vice-President
Ron Baird, Secretary
Lauren Wright
Denise Fehrenbach
Holly Jensen
Timothy Smith

Others: Becci Kunkel, Executive Secretary
Vern Wright, Treasurer

I. Election of New Officers

The following officers for 2024 were nominated:

Cathie Kindler, President – **Motion by Holly. Seconded by Ron. The motion unanimously passed.**

Anna Reese, Vice-President – **Motion by Ron. Seconded by Tim. The motion unanimously passed.**

Ron, Secretary - – **Motion by Cathie. Seconded by Denise. The motion unanimously passed.**

II. Selection of New Board Liaisons to Committees

Liaisons shown below next to each committee are those as selected by the Board for 2024.

III. Office Report

I hope you had a Happy New Year. I am working on 2 shows to upload to the database. These were 2 of the shows I was waiting for the results of. I still have a few more shows that I need to get results from.

Current Membership is down from last year, but it is not an area of concern. I will address this during the meeting.

Adult Membership: 54

Youth Membership: 21

Lifetime Membership: 126

Shows for 2024:

21 Shows including a couple of new ones.

I would like the Board to decide on the youth Top Ten awards at this meeting. This will hopefully allow us to plan to save on shipping costs if we do signs or something similar that needs to be shipped.

Discussion ensued concerning this request and various options offered. The decision was unanimous that Becci would confirm if the cost would be similar to last year's and also find out the additional cost if similar awards were made to youth achieving the High Point designation.

I have found some issues with the database that I will address at the meeting. It has slowed up show results input a bit but thankfully this is a slow time. Work on a solution is currently being undertaken.

Just a reminder that non-members are allowed one free ALSA show a year. I am keeping track of this and will enforce it this year. So, shows need to do their due diligence in making sure who are members, who is using their one free show and who needs to pay a non-member fee. If those of you who run shows can start doing this, it will help on my end. I will also be encouraging shows to send in their results in a timelier manner, with the hope that we can wrap things up by the end of the year for 2024.

The website is coming along. The developers are wrapping up some of the final design elements. So hopefully soon we will have a preview.

The following Motion was offered:

Motion: Pay Becci's office expenses of \$1,485.00 for December. Motion by Ron. Seconded by Denise. Motion unanimously passed.

III. **Treasurer's Report:**

January 2023 Beginning Balances:

Checking:	\$37,483.55
Savings	\$50,016.83
Youth	<u>\$10,751.61</u>
Total:	\$98,251.99

December 2023 Ending Balances:

Beginning Checking:	\$44,857.57
Deposits	\$ 7,443.63
Expenses:	\$ 3,179.86
Ending Checking	\$49,121.34
Savings:	\$50,021.76
Youth:	<u>\$10,752.57</u>
Total:	\$109,895.67

Vern pointed out the 2023 ending balances are nearly \$10,000 more than at yearend 2022, even after the expenses for development of the new website.

Vern left the meeting at 7:09 p.m. CST.

III. **Committee Reports:**

Alpaca – Chair: Vicky Donley, Liaison: Lauren

No activity

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron

There continue to be no recommended changes.

Regards,

Lougene Baird, Chair

Elections - Chair: Kelsey Matthews, Liaison: Cathie

It has been a pleasure to serve ALSA as Election Chair for many years.

A gentle reminder: this year, there will be three Board seats opening with the mandatory retirements of Cathie, Lauren, and Ron. *Start planning now to run for election to the Board, which happens next Fall!*

Congratulations and thank you to Kelsey for becoming the new Chair.

Regards,

Lougene Baird, Past Chair

Cathie emphasized to all Board members the need to begin encouraging members to run for the Board this year to fill the three vacancies that will be created by the terming out of the most senior members. ALSA is a viable organization because of willing volunteers.

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ron

No activity

It was pointed out by Cathie that, in the past five years, there have been no ethics violations or protests filed by any member. This speaks to the integrity of all participants in ALSA shows – management, Judges, exhibitors and volunteers!

Finance & Budget – Chair: Vern, Liaison: Ron

Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise

No report

Grand National – Chair: Susan Leslie, Liaison: Holly

Susan Leslie, Chair

Top items of discussion:

2023 ribbons were all new. Total of 770 ribbons for \$3400.

This year we need to order 250 less ribbons for a savings of \$1200.

200 Fiber ribbons were purchased new.

This year need 70, for a savings of \$300.

\$1300 for 2023 banners, same is expected for 2024.

Would like to use the banners again this year. Lots of compliments on being easy to transport, take to other shows, easy to clean and great in photos.

Banquet was \$1200 for 120 people.

Service was wonderful and everyone loved the food.. Would like to use this caterer again for 2024.

Tables and chairs were \$500. Company was wonderful and would use them again in 2024.

Photo back drop and photo sign purchased new for 2023 and had great comments and lots of photos were taken. Will use these again for many years to come.

Projected savings is \$1500 in ribbons.

Saving of \$300 for photo back drop.

Discussion about alpaca halter:

Total of 8 alpacas competed.

Judge was paid \$350.

The only banners that were not awarded were alpaca banners.

How can we fix this?

Can we do alpaca halter at another time? To avoid the \$350? Can we offer a lesser amount for the hour for Sunday? Thoughts on this please

The Board discussed the lack of participation at Grand National Shows by owners of alpacas. Suggestions as to how to motivate alpaca members to take part in the national show were made. It may be the solution is to use a qualified llama Judge to oversee the alpaca portion of the show as a cost-savings measure if alpaca participation does not improve.

Cathie is signing a contract for Oct 5/6 at the Kirkwood again this year. Price of stalls has gone up so we will need to raise fees on that, other. se I think we stay with same entry fees.

Nationals judges are Cathie Kindler, Lauren Wright, and Trish Schneeburger.

Fiber /alpaca just has not been chosen.

Holly and Kari did a fabulous job doing obstacles again and would like to hire them again.

Catherine Steel was amazing as always and want her for my clerking again.

List of committees I am looking for volunteers for:

*Silent auction

*Sponsorships

*Ribbons, ironing and set up on tables

*Servers and table set up for banquet

*Ring stewards and gate keepers

The 2024 Grand National Show will be at the Kirkwood Center on the 5th and 6th of October.

Susan Leslie

Handbook – Chair: Adryce Mathisen, Liaisons: Denise and Ron

The ALSA 2024 Handbook is available on the website.

Next year, the Board will consider whether to print the new edition of the Handbook depending on the need for doing so and the cost.

Judges' -- Mary Jo Miller Chair, Liaison: Anna

Efforts are continuing to hold a joint judging clinic with the ILR in 2024.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Tim

Current Membership:

Adult Membership: 54

Youth Membership: 21

Lifetime Membership: 126

Becci Kunkel, Chair

Performance – Chair: Susan Leslie, Liaison: Denise
No activity

Regional Committee – Chair: Susan Leslie, Liaison: Anna
All 3 of our regional shows in 2023 have great numbers and I am hopeful they will all continue to hold their fall shows again this year.

Show Management, Policy & Planning –Chair: Kari Price, Liaison: Holly
No activity

Youth Committee – Chair: Jennie Hodgen, Liaison: Denise
No report

IV. Old Business:
None

V. New Business:

A. Date and place for next year's Grand National Show.
The 2024 Grand National Show will be at the Kirkwood Center on the 5th and 6th of October.

The next regular Board meeting will
be February 14th at 7:00 p.m. CST.

**Motion to Adjourn at 7:52 p.m. CST. Motion by Ron.
Seconded by Tim. The motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.