

# ALSA Board of Directors Meeting Minutes March 10, 2021

**Call to order:** 7:00 p.m. CST

**Roll call:**

Board Members:	Cathie Kindler, President Lauren Wright, Vice-President Ron Baird, Secretary Carol Rutledge Deb Yeagle (joined at 7:03 p.m.) Anna Reese Ulin Andrews
Others:	Vern Wright, Treasurer Linda Kendall, Office Manager

**I. Office Report:**

February Office report

1. Have received two quotes on Lapel pins and I am waiting on a third. I had received quotes from 3 vendors; however one was so far out of sight that I requested a quote from another vendor in place of that one. I expect to have quotes and samples in hand in the next few weeks and will have a proposal and cost v. profit analysis for next board meeting.
2. I received the following email from Marilyn Nenni. I was unaware of this list until I went searching on our website. Below is the email from Marilyn and my response:

Where is the Youth Top Ten Awards list posted on the website? Would like to view the complete list. I have searched, but can't seem to find it.

Thank you,  
Marilyn Nenni

**Linda Tinsley**

11:25 AM  
(0 minutes ago)

to Cathie, Jim

Hi Marilyn,

I was not familiar with the Youth Top Ten Awards list, but I did locate it on the website. If you go to the tab on the far-right hand side "AWARD PROGRAM" and scroll down the drop-down menu you will find the Youth Top Ten Award tab. It appears not to have been updated since 2017. I have made a note to bring this up at the next board meeting. Thanks for letting me know about your difficulty finding this information. Now to see what can be done to update that!!!!

There is absolutely nothing in the instructions that I received addressing this list. Plus, it has not been updated since 2017. Why?

3. Now that I am becoming more proficient in plundering the database I did an analysis of membership numbers.

Some background information first: When a membership is renewed, the existing record is updated with the renewal year and saved. So, if someone has been a member consistently since 2017 they would have just one membership record that was updated at renewal in 2018, 2019, 2020 and 2021. In the case where a member has not renewed since their renewal for year 2018, the membership year on the member record would reflect 2018 (the last year of paid membership).

I pulled all the membership records with Membership dates of 2018 and forward. This gave me the number of individuals that have not renewed since the year indicated. The results of this search are as follows:

2018	2019	2020
35 adults non-renewing	72 adults non-renewing	76 adults non-renewing
59 youth non-renewing	96 youth non-renewing	104 youth non-renewing

As of 3/3/21 there are 104 Youth members who have not renewed for 2021, and 76 Adult members who have not renewed for 2021.

Just some food for thought: why are people not renewing? Waiting to see if shows will happen?

Discussion was held regarding the Youth Top Ten Award. It is obvious the pandemic in 2020 severely curtailed the number of shows, attendance, and youth membership. There currently are 104 youth members in all categories, making it difficult if not impossible to have a Top Ten youth at the present time. The decision was made to put the award on hold until the number of shows and youth participants increase to the point where the award is meaningful and justified to make.

Expenses: BOD filing with State of Wisconsin fee: \$20.00

**Motion: Pay the office expenses of \$642.50 for February 2021. Motion by Ron. Seconded by Carol. Motion unanimously passed.**

## II. Treasurer's Report:

Vern was pleased to report that thus far in 2020 ALSA has had a gross profit of \$5,219.76. Expenses such as the corporate renewal, post office box fee, constant contact, tax filings, office management and the like resulted in a net profit of \$2,131.10 for the first two months of the year. Federal Forms 1099 and 990 have been prepared and issued.

See the financials in Appendix A attached hereto.

**III. Committee Reports:**

**Alpaca** - Chair: Vicky Donley, Liaison: Deb  
No report submitted.

**By-laws and Standing Rules** – Chair: Lougene Baird, Liaison: Carol  
The ALSA Bylaws and Standing Rules are posted on the ALSA website.  
Currently, there are no suggested changes for either the Bylaws or Standing Rules.  
Thank you,  
Lougene Baird, Chair  
Cc: Committee members

**Elections** - Chair: Lougene Baird, Liaison: Cathie  
Lougene Baird, Chair  
No further Committee reports will be submitted until work begins on the  
General Election. July through August 2021 members may submit their name as  
a candidate. Voting will take place in October 2021.  
Thank you,  
Lougene Baird, Chair  
Cc: Election committee members

**Ethics** - Chair: Cheryl Lambert, Liaison: Cathie  
There is nothing to report at present.  
Respectfully Submitted  
Cheryl Lambert, Chair

**Finance & Budget** - Chair: Vern Wright, Liaison: Ron  
Please refer to the Treasurer's report that is presented above and  
appended hereto.

**Fleece** - Chair: Judy Glaser, Liaison: Deb  
No report submitted.

**Grand National** - Chair: Susan, **OPEN**, Liaison: Lauren  
A proposal was received from the Nebraska Llama Association to provide  
and manage the obstacles for Grand National. Nebraska Llama Association  
Obstacle Rental Fee - - \$600, \$200 per day for the obstacles. Supplies - - \$600  
to purchase for decoration, using a theme throughout all courses, modify or  
create any of the obstacles. Course Design -- \$200. Mileage -- \$600. Discussion  
was held regarding this. During the discussion, it was pointed out that with the  
loss of over 75% of our shows in 2020 due to the pandemic, still trying to recover  
from past expenses, and the move to a new facility, we have had to really  
tighten our belts. Investigation of methods to provide the obstacles for this year's  
Grand National will continue to be explored. Cathie will respond to NLA.

**Handbook** – Chair: Adryce Mathisen, Liaison: Carol  
Nothing to report from the Handbook Committee.  
Adryce Mathisen, Chair

**Judges'** – Chair: Cyndi Ernst, Liaison: Ron

We have 41 Judges at this time. Two Judges are working on getting their reports submitted after challenging weather conditions and illness.

Susan Leslie, Chair of the Performance Committee, and I have been talking about creating a Judge only Facebook Group. The intent is having a closed web location to hold performance run videos to support the Judges after the lack of shows during the past year due to COVID 19. Susan was kind enough to offer to create the videos and we are going to discuss how the project will be laid out: runs with comment, runs with comment afterward.

We are looking at a much better year as the vaccines roll out. My husband and I received our second Pfizer shot two weeks ago.

Regards,  
Cyndi Ernst, Chair

**Membership** - Chair: **OPEN**, Liaison: Ulin

No report submitted.

**Performance** - Chair: **OPEN**, Susan Leslie, Liaison: Anna

Dear ALSA BOD,

Here is my performance committee report.

We would love to have this voted on via email so if approved, or if you have questions, we can get your answers to you immediately. And then we can get this new information out to the exhibitors ASAP.

Current members of the committee so far are:

Holly Jenson, Nebraska

Steve Auld, Missouri

Jens Rudibaugh, Texas

It was brought to the Board's attention Holly Jensen is not a current ALSA member.

### **Item #1 for Approval**

We have been discussing the situation that was on the books from last year as to the confusion of where to place the novice at a dual sanctioned show.

We are seeing more of these shows now that COVID is opening up.

We feel the problem is only getting worse.

The committee is in 100% agreement to adopt the verbiage of the ILR handbook as to when you bump out of Novice and move into advanced. Please note that this change DOES NOT affect the youth showing in youth . This change is only for when that llama is shown in open classes.

We also ask that if this is accepted on by the BOD that it goes into effect immediately, as the shows for 2021 are only now beginning and to go 10 more months with this confusion will only make matters worse for show superintendents and for exhibitors.

These llamas are often found running the course twice, once as a novice and once as an advanced. This is protectable by both show divisions. We do not want our exhibitors to be caught in a bad situation.

**New rule to read as follows:**

Animals must show in the appropriate division.

Eligibility requirements for animals to show in the novice division are outlined as follows.

- 1) a novice animal is defined as an animal who has not earned 4 or more Grand or Reserve Championships in any performance division, Novice, open, or youth, in any show association or open show with a minimum of 5 in the division. A double point show is counted as double championships regardless of number of times the course was run.
- 2) if a novice animal has moved to the advanced division in any other Show Association, they must show in the advanced division in ALSA. Once an animal is entered in advanced it cannot move back to novice.
- 3) it is up to the owner/exhibitor to keep a record of their animals placements and championships and to enter the animal correctly when entering ALSA performance classes.
- 4) Any animal shown in the inappropriate division will have any placements, awards or titles removed.

**Motion: Approve the above rule as presented. Motion by Anna. Seconded by Carol. Motion unanimously approved.**

**Item #2 for Approval**

Much discussion was held about removing mandatory obstacles.

The committee has agreed unanimously to remove mandatory obstacles.

“You can actually make a more challenging course when you have the creative license with the obstacles instead of worrying about the mandatories .”  
Quoted from a committee member.

We ask the BOD to approve this change and make it effective immediately as well.

We feel above all the course needs to be safe. There have been many shows that have bridges they make quickly, as a bridge is mandatory in all 3 courses currently that is not safe and then has to be removed from the course, but not until a situation occurs.

A list of recommended obstacles or possible ideas for show supers and course designers is an excellent idea. Specifically for new members, members new to performance and volunteers.

The committee could come up with a comprehensive list of possible obstacles for each class, along with descriptions of obstacles in reference to ability, ex, straight backing for novice, L backing for advanced, Z backing for masters.

**Motion: Delete mandatory obstacles from performance classes. Motion by Ron. Seconded by Carol. Motion unanimously approved.**

**Motion: Both of the above items are approved, to take effect immediately. Motion by Lauren. Seconded by Anna. Motion unanimously approved.**

**Item#3 - information only**

The committee is working with the Judges' Committee to incorporate a judges' only Facebook Group page, where we will be uploading live performance course runs for the judges to score and discuss. Performance classes are challenging to judge with consistency and very important to the participants. We think the video will allow the Judges to practice before entering the ring, especially because there have been so few shows during the last year. More information will be coming from the Judges' Committee as we continue to move forward with this virtual clinic opportunity.

Sincerely

Susan Leslie

ALSA Performance Committee Chair

The Performance Committee is directed to prepare a manual of possible obstacles for use in all performance classes. This manual is to be made available for show superintendents and others concerned with the various aspects of performance classes.

**Protest** - Chair: Cheryl Lambert, Liaison: Ron

Nothing to report.

Respectfully Submitted

Cheryl Lambert, Chair

**Publications, Promotions, Marketing & Web Site** - Chair: Reggie Durch,

Liaison: Deb

No report submitted.

**Regional Committee** - Chair: Susan Leslie, Liaison: Anna

No report submitted.

**Show Management, Policy & Planning** –Chair: Kathy Devaul, Liaison: Lauren

No report submitted.

**Youth Committee** - Chair: **OPEN**, Liaison: Carol

As related to the 2021 ALSA Youth Scholarship, Linda did the email blast on February 23, 2021, and has the information up on the ALSA website have not received any inquiries or submittals as of March 5th.

We have Linda down for the contact person for sponsorships of the scholarship.

I do have several folks I am planning to use as my committee when we get to that point.

Kim Kyst

2021 Youth Scholarship Program Chairman

**IV. Old Business:**

A. None.

**V. New Business:**

A. Such other business as may come before the Board.

The next regular Board meeting will be April 14, 2021 at 7:00 p.m. CDT.

**Motion to Adjourn at 7:48 p.m. CST. Motion by Ron.  
Seconded by Lauren. Motion unanimously passed.**

***The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.***

**Addendum  
Financial Statements**

**Feb 28,  
21**

**ASSETS**

**Current Assets**

**Checking/Savings**

Chase - Operating 7,364.41

Chase Savings Account 45,007.14

Youth Scholarship Account 3,310.49

**Total Checking/Savings** 55,682.04

**Total Current Assets** 55,682.04

**TOTAL  
ASSETS**

**55,682.04**

**LIABILITIES & EQUITY**

**Liabilities**

**Current Liabilities**

**Accounts Payable**

Accounts Payable -4,150.00

**Total Accounts Payable** -4,150.00

**Total Current Liabilities** -4,150.00

**Total Liabilities** -4,150.00

**Equity**

Opening Bal Equity 49,204.42

Retained Earnings 8,470.52

Net Income 2,157.10

**Total  
Equity** 59,832.04

**TOTAL LIABILITIES & EQUITY**

**55,682.04**

