

ALSA Board of Directors Minutes

February 8, 2023

Call to order: 7:00 p.m. CST

Roll call:

Board Members:	Cathie Kindler, President Anna Reese, Vice-President Ron Baird, Secretary Lauren Wright Ulin Andrews Denise Fehrenbach Holly Jensen
Others:	Becci Kunkel, Executive Secretary Vern Wright, Treasurer

I. Office Report:

Linda and I are continuing to transfer the office. I am still not on the Chase account, she said she would go to the bank on 2/3 to find out how to add me to the account but I know they are dealing with bad weather so I will reach out to her on Monday (2/6) about this. Linda should be getting with Ana to give her the physical office and then Ana and I will work together to get it to me. I am working to get the shows from 2022 on the spreadsheet and then uploaded, but I do not have any information from shows that mailed their results in. I do have access to event helper, constant contact, and online quick books.

Membership, as of 2/3/22 we have:

108 Adult/Dual Memberships

85 Youth Memberships

This includes 26 new members (Youth and Adult) for 2023

Right now, ALSA has 14 shows sanctioned plus a regional show request and I have had 2 show superintendents reach out about holding new ALSA shows.

I have results from the first 2023 show – National Western Stock Show and as soon as I get clarification on a couple of things, I can upload that show to the database and Facebook.

We have a date for my youngest son's surgery, which is February 17th, he and I will be out of town from February 16th until March 3rd (depending on his recovery). This should not interfere with daily office tasks; I won't be able to check the PO Box while I am out of town. My husband and/or parents are planning to visit so one of them can check the box and bring me the mail.

Committees for website - the committee page on the website is very outdated so please send me your committee lists with contact info and I will get it updated.

Adobe Acrobat - I do need Adobe Acrobat, I am not sure for how long, it depends on how I will upload show results to Facebook, but I still have a few documents to update for the website.

**Motion: Purchase Adobe Acrobat for ALSA office use.
Motion by Holly. Seconded by Anna. Motion
unanimously passed.**

Google Sheets Member List - I have a master list of members, adult and youth, I try to keep it updated as I update my excel list and the database. Is this OK to share this with show supers to confirm who is a current member. It is the member's name and ALSA number.

Zoom Call for website designer - Chris with IDS website design said he would be willing to hold a zoom call with the board to go over their proposed quote. ~~When~~ When would be a good date and time?

Website question - As we are pursuing quotes for a new site do we move everything over from the old site and drop it or do we keep the old site and maintain 2 sites with links to the old site.

Please look through the website - there are some questions that need answered, that go along with above and how detailed we want the website to be.

Do we keep the awards page and how detailed/far back do we go? This page is a huge project and will take a lot of hours to update this to a new website.

Showring magazine, same thing, is this something we keep?

Are there any branded emails connected to the website?

Final Report from Linda Tinsley

February 8, 2023

- All ALSA property has been turned over to Anna Reese. This consists of:
 - 2 boxes of show folders (show sanction, results and recaps per show per year and misc. documents)
 - 1 box of office supplies:
 - Manila folders
 - Envelopes
 - Stamps
 - Certificate paper
 - + misc. items that were in the box when I received it.
 - 1 binder with instructions received and new and complete instructions for both the old method of entering results and the automated method of entering results.
 - All results received in Austin have been uploaded to the website as of February 7, 2022. Karl will be available to add anything to the current website. I have included my time for January (there is a bit of a spill over to February). I did not track my hours for December – Merry Christmas!

**** The Chase Account: I stopped by the Chase Bank branch and spoke with the woman that we dealt with last spring to make the changes to the account. In order to delete me and add Becci, Anna will have to go there with a copy of the minutes clearly stating that I am to be removed from the account and that Becci Kunkel needs to be added and issued a debit card.

Anna will also have to present 2 forms of identification.

I have enjoyed, for the most part, being involved with ALSA at this level. Thank you for the opportunity to use “my little grey cells,”

I wish the Board of Directors and the general membership of ALSA continued success!!!

Motion: Pay Becci’s office expenses of \$792.00 and Linda’s final expenses of \$1271.25. Motion by Ron. Seconded by Denise. Motion unanimously passed.

Motion: Remove Linda Tinsley from the Chase banking accounts and add Rebecca Kunkel. The bank to issue Rebecca Kunkel a debit card and cancel Linda’s debit card. Motion by Ron. Seconded by Anna. Motion unanimously passed.

II. Treasurer’s Report:

Vern discussed the revolving charges that ALSA incurred so Becci would be aware of them and pay them. These charges include items such as Zoom, Adobe Acrobat and others.

Vern was incredibly pleased to announce ALSA has hit a milestone: total assets are now over \$100,000, the first time since 2015. He attributed this to the difficult decisions the Board has had to make over time and specifically the significant reduction in expenses the Board has implemented. The Board thanked Vern for his diligent work for ALSA over the many years he has served as a volunteer Treasurer.

Amounts are as follows: Checking: \$42,433, savings: \$50,017, and Youth Scholarship \$10,751, with total cash assets over \$103,000.

Vern departed the meeting at 7:23 p.m. CST.

III. Committee Reports:

Alpaca – Chair: Vicky Donley, Liaison: Lauren

No activity

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron Baird

As was the case last month, there continue to be no suggested changes concerning the Bylaws or Standing Rules.

Respectfully,

Lougene Baird, Chair

Elections - Chair: Lougene Baird, Liaison: Cathie

There is nothing to report from the Election Committee currently.

Regards,
Lougene Baird, Chair

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin

No activity

Finance & Budget – Chair: Vern, Liaison: Ron

Please refer to the Treasurer’s report presented above.

Fleece – Chair: **OPEN**, Liaison: Denise

No activity

Grand National – Chair: Susan Leslie, Liaison: Holly

The ILR withdrew its request to hold a joint ALSA Grand National Show and ILR Gathering of Friends and Champions.

Discussion therefore was held leading to decision-making regarding the 2023 Grand National Show.

The Kirkwood Center, site of the previous two Grand Nationals, will be reserved for the weekend of November 10-12. Cathie said the Kirkwood Center has informed her that improvements are being made to the facility, including more stalling and others. Susan Leslie, Grand National Superintendent, will obtain the Judges for the Grand National as quickly as possible so promotional efforts for the show can quickly begin.

Handbook – Chair: Adryce Mathisen, Liaison: Denise

No activity

Judges’ –Mary Jo Miller Chair, Liaison: Ulin

Some indications have been received that a number of ILR Judges are considering becoming ALSA Judges. This is in line with a Board decision previously that so long as their records are clean ALSA will welcome them into the ALSA judging cadre.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Cathie

No activity

Performance – Chair: Susan Leslie, Liaison: Anna

No activity

Regional Committee – Chair: Susan Leslie, Liaison: Anna

Anna related the Western and Great Lakes regions are already planning Regional Shows this year. These will be promoted both on Facebook and the website.

Show Management, Policy & Planning –Chair: Kathy Devaul, Liaison: Holly
No activity

Youth Committee – Chair: Donna Justin, Liaison: Denise
No activity

IV. Old Business:

- a. Discussion as to the responsibility of Directors to vote on matters, respond to requests, and exercising their duties and responsibilities.

Cathie reminded Board members their have a fiduciary duty to oversee, modify and approve items involved in their responsibilities and duties.

Board members were also reminded to respond immediately to member requests.

- b. Update regarding new website.

As a significant cost-savings step involving development of a new ALSA website, the Board made the decision to archive the current website when the new modern one becomes active. The current website will be linked to the new site so information on the current site of interest to members will still be available.

Names for the new website were discussed. Several extremely exciting and innovative ones are being researched for their availability and acquisition.

V. New Business:

- a. None.

The next regular Board meeting will be
March 8, 2023, at 7:00 p.m. CST.

**Motion to Adjourn at 7:47 p.m. CST. Motion by Ron.
Seconded by Ulin. Motion unanimously approved.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.