

ALSA Board of Directors

Minutes June 14, 2023

Call to order: 7:02 p.m. CDT.

Motions passed electronically:

Motion: Sponsor the Llamapaloosa fleece clinic for \$250.00. Motion by Holly. Seconded by Denise. Motion unanimously passed. (06.08.23)

Motion: Accept the Handbook Committee changes to the ALSA Handbook. Motion by Denise. Seconded by Holly. Motion unanimously passed. (06.08.23)

Roll call:

Board Members:	Cathie Kindler, President Anna Reese, Vice-President Ron Baird, Secretary Lauren Wright Ulin Andrews Denise Fehrenbach Holly Jensen
Others:	Becci Kunkel, Executive Secretary Vern Wright, Treasurer

I. Office Report

Youth Top Ten - All signs for the youth top ten have been approved and are being printed. To save money I will see if I can deliver that majority to shows around Indiana. A donation has been made towards the Youth Top Ten signs. I am waiting on a matching donation to cover the rest of the cost. Once I have the signs in hand, I will email out the other certificates.

Becci reported that, now, several donations have been made toward the cost of the signs, and should be sufficient to cover their cost.

The event helper insurance and Officers' and Directors' insurance have been paid for the next year.

I am working on 2 show results to be uploaded this week, Michigan Hobo Show and SSLA Memorial Day Show and all show results submitted to me will have been posted except 1 (waiting on fees to be paid).

We currently have 160 Adult Members, 158 Youth Members and 126 Lifetime members.

There are 34 sanctioned ALSA shows for 2023 - For 2022 we had 48 sanctioned shows for the entire year. Becci said that as of this date, she is preparing to add 8 more shows for 2023 to the website.

This next week I will start working on updating 2021 shows.

Later this week or next week I will be sending out more forms that have been updated.

Website

Domain is set-up and paid alpacallamashows.com.

All committees that need to work on sections of the website have been contacted.

What colors do we want for the new site?

- What information do you want to make sure potential members, current members, and other visitors to your website know when they first land on it?
- What are your main goals for the new website? What do you want it to do for you?
- What are the core features/information that you want to showcase and in what order do you want them to appear?
- If you had to say what sets you apart in one paragraph what would you say?
- Any specific highlights you absolutely want on the home page?

How far back do we post past show results?

I submitted minutes from 2022 and 2023 - Do I need to go farther back?

How far back do we post Youth Top Ten awards? We only have to 2017 on the old site - I don't have show results from 2018, hopefully most from 2019 but not sure. I can update 2020 and 2021 with those top ten winners.

Do we still want a blog section?

Logo - If we are going to design it, it would cost about \$500 to \$1000 which would include a couple of options and two revisions on whichever design you choose.

**Motion: Pay Becci's office expenses of \$1,755.00
Motion by Denise. Seconded by Anna. Motion
Unanimously passed.**

II. Treasurer's Report:

Beginning balance.	\$31,610.73
Deposits.	\$5658.23
Checks.	\$-2070.00
Debit Card.	<u>\$-1641.10</u>
Ending Balance.	\$33,557.86
Savings acct.	\$50,018.89
Youth Account.	<u>\$10,751.96</u>
Total for May 31.	\$94,328.71

Vern reported that he is transitioning QuickBooks onto the new online QuickBooks system, which will render accounting more real-time and allow the President and Board liaison to also access the records for administrative purposes.

Vern departed the meeting at 7:20 p.m. CDT.

III. Committee Reports:

Alpaca – Chair: Vicky Donley, Liaison: Lauren

No activity

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron Baird

A couple typographical errors need to be corrected in the current copy of the Standing Rules.

Please approve these corrections.

1. Page one: Correct the current Standing Rules to read July 19, 2020. It was not updated following the last Bylaw change on July 13, 2020.
2. Page four: Article III Section 1 (e) item 2. Change August 31 to September 1. This correction will allow the Standing Rules to match the Bylaws.

Thank you for your approval to correct these errors. Once approved and edited, the new Standing Rules will be redated the current date.

Respectfully,

Lougene Baird, Chair

Motion: Approve the Handbook changes as submitted by the By-laws and Standing Rules Committee. Motion by Lauren. Seconded by Ron. Motion unanimously passed.

Elections - Chair: Lougene Baird, Liaison: Cathie

An eblast was prepared to announce the status on the 2023 General Election. As written in the eblast, ALSA members will elect two Directors this fall, and those Directors will take office January 1, 2024.

The E-blast announced that members who intend to be on the ballot should contact the Election Committee to let the committee know of their intention by the deadline – August 31. Statements of Candidacy are due September 1.

Thank Kelsi Matthew for volunteering to serve on the ALSA Election Committee.

Respectfully submitted,

Lougene Baird, Election Committee Chair

lougenebaird@outlook 808-747-5023

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin

No activity

Finance & Budget – Chair: Vern, Liaison: Ron

Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise

This is Patti Morgan and I have a request.

In the last 3 years (due to Covid), there have been only 3 fleece shows in this area. I have a young llama who has in those 3 shows accumulated 32 fleece points including 4 Grand Championships (2 in Shorn DC, 1 in Shorn SC and 1 in WF) and 1 Reserve (Shorn DC). This has been under 3 different judges: Niki Kuklenski (Grand and Reserve champion Shorn DC with over 8 entries: also 3rd in Walking Fleece DC with over 20 entries), Maureen Macedo (Grand shorn DC and tied for Reserve shorn DC with 4 entries) and Joy Bishop-Forshey (Grand in shorn SC with 4 entries, Grand in shorn DC with 7 entries and Grand in WF with over 20 entries). I am requesting that he be awarded a fleece championship designation although in the show Maureen Macedo judged, there were only 4 fleeces total.

Thank you for your consideration.

Sincerely,

Patti Morgan

For your (the Board) consideration, the Fleece Committee would like to address three items. First, I am excited to put together a wonderful committee. To date, we have added members Joy Forshey, Judy Glasier and Patti Morgan. Per your request, via the ALSA Office, we are working to confirm the information and tabs necessary for "Fleece" as you work to update the website. Second, the June 13, 2023, letter from a member regarding the requirements for ALSA Fleece Champion. We believe that even with four entries at one of the shows, it is reasonable for a llama with 32 fleece points including 4 Grand Championships (2 in Shorn DC, 1 in Shorn SC and 1 in WF) and 1 Reserve (Shorn DC,) under 3 different judges, is justified for the llama to be designated a "Fleece Champion". Lastly, we would like to confirm that we are working with the Judges Committee and reviewing the current "Fleece Judging Manual". Per the current ALSA Website, the 2007 manual is the one that will be used at the upcoming combined ALSA & ILR Fleece Clinic in Austin MN, June 23-25. We appreciate the BOD's support of this event!

Respectfully submitted,

Cindy Ruckman

Fleece Committee Chair

Motion: Approve the new Fleece Committee members as recommended by the Chair and the designation of Morgan's animal as a Fleece champion under the circumstances described and upon the recommendation of the Fleece Committee. Motion by Denise. Seconded by Anna. Motion unanimously passed.

Grand National – Chair: Susan Leslie, Liaison: Holly

Susan Leslie, Chair

No report

There was Board discussion relating to the possible relocation of the 2024 Grand National Show.

Handbook – Chair: Adryce Mathisen, Liaison: Denise

They are wondering if it can be changed to have a deadline When all changes to the handbook can be turned in once a year vs a continuous number of addendums that keep coming. Adryce mentioned it is time for a big update to clean the handbook up from all of the addendums... With everything moving to electronic, printing of the new handbook should be minimal.

This request was discussed, and some evidence was presented that historically all changes had to be submitted by year end, not throughout the year. Consequently, the Board recommended to the committee that all proposals for Handbook changes by submitted to it and approved by the Board by December 31st.

Judges' -- Mary Jo Miller Chair, Liaison: Ulin

JC is requesting the approval of Joe Ruzicka as a new certified HPY llama judge.

I hope to also send you some Handbook changes for your approval once we have completed them.

Mj, Chair

Discussion ensued regarding the committee's request and as a result the following Motion was made:

Motion: Approve Joe Ruzicka as a certified HPY llama Judge. Motion by Ulin. Seconded by Holly. Motion unanimously approved.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Cathie

No report

Performance – Chair: Susan Leslie, Liaison: Anna

No activity

Regional Committee – Chair: Susan Leslie, Liaison: Anna

No report

Show Management, Policy & Planning –Chair: Kari Price, Liaison: Holly

No activity

Youth Committee – Chair: Jennie Hodgen, Liaison: Denise

They are meeting regularly. They are currently picking apart the youth section of the old website to decide on what needs to move and what needs to be archived. They have questions on some of the awards, etc if they are still current or exist. They will be reaching out with those questions in the near future.

The site is being gone through, page by page and link by link (lots of links). they are pulling pages into Word docs so they can make comments on

what changes need to be made. Lots of unconnected links and frustrations with organization that they are cleaning up as well.

IV. Old Business:

Website update. Blue and orange seem to have been the colors ALSA has used forever. The decision, after discussion, was to continue using them for continuity. The idea of a new logo was discussed. Suggestions included an entirely new logo, resign of the existing logo and other ideas. Board members will contact members they are aware of who might be able to submit new logo designs for consideration.

V. New Business:

The annual President's Award was reviewed. This is an award made to a member who has contributed much to the success of ALSA and who is chosen solely by the president. A suggestion was tendered that a list of recipients be added to the new website, acknowledging these persons' dedication, efforts, and commitment to ALSA.

The next regular Board meeting will
be July 12, 2023, at 7:00 p.m. CDT.

**Motion to Adjourn at 8:16 p.m. CDT. Motion by Anna.
Seconded by Ron. Motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.