

Board of Directors Minutes

March 8, 2023

Call to order: 7:00 p.m. CST.

Roll call:

Board Members:	Cathie Kindler, President Anna Reese, Vice-President Ron Baird, Secretary Lauren Wright Ulin Andrews Denise Fehrenbach Holly Jensen
Others:	Becci Kunkel, Executive Secretary Vern Wright, Treasurer

I. Office Report:

Noah's surgery has been rescheduled for April 5th, I will be away from home for 2 weeks, the office will still run as normal, I just will not have access to the PO Box.

I had to send out a constant contact and realized it is still set to the old outlook email, I am trying to get it changed to the Gmail account. Problems came up with me getting into the account and I could not verify myself as a user or add my computer without Linda, I am waiting on the company to call me back to get that email changed.

On 3/1/23, I went into Chase bank and was added to the account. Once I get a debit card, I can purchase adobe and start posting the results spreadsheet on Facebook and work on pulling the remaining documents off the old website and updating them. Linda's home address is listed on the Chase account so that will need to be changed to whatever address the Board would like, it cannot be a PO address.

All Shows sanctioned for 2023 have been listed on the show calendar. We have 26 shows sanctioned, 2 are new shows for 2023 and 2 are regionals.

All show results (as of this email) for 2023 have been uploaded to the database and posted on the website. The name of the animal that the youth was showing was added back into the results. After I upload results and verify they are correct, I go into the show calendar and add a link to that show results page under the website (show info) section.

Currently we have 123 Adult Memberships and 104 Youth Memberships. I believe I have found most of the membership ID errors and corrected them or made a note to correct them as people renew. Several youth shared numbers which is why they would show up at shows they did not attend.

For 2022 shows I am slowly cleaning up results. A M9999 number was created for any animal that the owner could not be found. Some show results had up to 50% of the animals listed under a M9999 owner. My next step is to go in and correct the points and Grands/Reserves that animals have won. After that I will go in and clean up the youth records and add animal names back in. On 2/27 Linda emailed most of the spreadsheets of the shows she uploaded so my hope was once I had the spreadsheets this would be a faster process. However, with the amount of mistakes I am finding, I have to go in and delete entire shows, correct the problems on the spreadsheet and reupload the shows. I have created a google sheets document to keep track of what 2022 shows need updated and which ones are done. This is the link if any is interested in the progress

I am updating the current show results spreadsheet, there was information missing that was needed to accurately add animals into the database. I am also formatting it to function as a show book for show supers to use. Hopefully, this will entice more to utilize the spreadsheet, it does save me time uploading results since I only have to verify owners and animals. I will also create this document in google sheets.

The Youth Top 10 will happen for 2022 but not until April/May - hopefully April if I get 2022 cleaned up in time. After this board meeting I will post on Facebook that Youth Top Ten is coming. I am working on getting quotes for awards for the Top 10, I will attach that in a separate email. There are a couple of quotes I am waiting on before I send it.

Discussion of how to reward the Top Ten Youth was extensive. The various possibilities that Becci had investigated were discussed and debated. Their value to the recipient --- such as whether the reward is a plaque or a banner or a pack for example --- was considered in depth. Finally, it was decided to put the final decision-making on the April agenda.

I am hoping to have another quote for the website before the meeting, hopefully even today I can get the quote.

I will send the zoom link next Monday.

Talk to you all at the meeting,

Motion: Pay Becci's office expenses of \$1,800.00.

Motion by Ron. Seconded by Anna. Motion unanimously passed.

II. Treasurer's Report:

Vern addressed some issues with the transfer of the Chase banking accounts. After receiving input, the decision was made to use Becci's address as the main address for account information and Anna's as a secondary address.

In reviewing the accounts, Vern reported:

Checking account:	\$45,626.95
Savings account:	50,017.64
Youth Scholarship:	<u>10,751.69</u>
Total Funds:	\$106,396.28

Vern also reported January deposits were \$3,355.88
After being thanked for the tremendous effort Vern puts forth on behalf of ALSA, he departed the meeting at 7:37 p.m. CST.

III. **Committee Reports:**

Alpaca – Chair: Vicky Donley, Liaison: Lauren

To report on local fairs coming up this summer:

McHenry County, Illinois: Aug 1 to 6

Boone County Fair, Illinois: August 8 to 13.

McHenry -- (I need to send in the information for the show) 2oz sample fleece entries. This is an ALSA show for alpacas only.

Boone -- both alpacas and llamas can show; plus 2oz sample fleece entries. I need that to get approved for both.

I am leading a 4-H project for alpacas called Fiber Friendly. I have been looking up accessing classrooms. This can be a great way to visit schools to talk to kids about llamas and alpacas!

There is a tentative workshop and clinic at Alpaca Pines.

Vicki Donley, Chair

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron Baird

As was the case last month, there continue to be no suggested changes concerning the Bylaws or Standing Rules.

Respectfully,

Lougene Baird, Chair

Elections - Chair: Lougene Baird, Liaison: Cathie

As of December 31, 2023, I will be resigning my position as Election Chair. I have been Chair for 30 years and have seen ALSA transition through many boards. The Election Committee in this time period has never been challenged or an election failed.

The new Chair must be schooled to go to work immediately, so beginning now I will work with a shadow Chair so that person learns all the steps involved in an election. This is essential as an election can be called at any time by the board for various reasons, such as the past special election.

I have immensely enjoyed all my volunteer time for ALSA and find this a bittersweet moment.

Regards,

Lougene Baird, Chair

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin

No activity

Finance & Budget – Chair: Vern, Liaison: Ron

Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise

No activity

Grand National – Chair: Susan Leslie, Liaison: Holly

Susan is in contact with the Judges' Committee to determine which Judges are eligible to judge Nationals this year. She will be contacting and offering them the opportunity after that is completed.

Handbook – Chair: Adryce Mathisen, Liaison: Denise

Cathie asked Board liaisons to review their respective sections of the Handbook to determine whether they are correct and current or need updating.

Judges' -- Mary Jo Miller Chair, Liaison: Ulin

Ulin was asked to contact the committee chair regarding Board decisions regarding Judges.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Cathie

No activity

Performance – Chair: Susan Leslie, Liaison: Anna

No activity

Regional Committee – Chair: Susan Leslie, Liaison: Anna

Anna reported there are three Regional shows planned as of the time of this meeting – Western, Great Lakes, and the Southeastern.

Show Management, Policy & Planning – Chair: Kathy Devaul, Liaison: Holly

No activity

Youth Committee – Chair: Jennie Hodgen, Liaison: Denise

No activity

IV. Old Business:

a. Discussion concerning development of a new website.

- i.) Lauren, Denise, Anna, Ron, and Becci met by telephone with Chris, Interactive Design Director of IDS, a web developer. He projected a new ALSA website would be between 15 and 23 pages, consisting of core importance areas. These would include a payment system, membership directory and show calendar.
- ii.) He explained that speed and search optimization are the critical elements to attract both members and interested people to the website. These essential elements are included in every website IDS builds.
- iii.) IDS writes all code itself to avoid the creation of “backdoors”. IDS provides secure hosting and 24/7 website monitoring.
- iv.) Pages can be added in the future without any limit.
- v.) IDS will provide 2 to 3 hours of webmaster training. It charge for technical assistance is \$125/hour.

Becci has worked with IDS before, in construction and operation of the Hoosier Llama Association website. She remarked the training provided by IDS was very helpful in handling the website.

Following discussion, it was decided to hold a telephone meeting with Charlotte Howard, another website designer who has submitted a proposal to ALSA for development of the new website.

V. New Business:

a. Creation of a youth lifetime membership.

The concept of a Youth Lifetime Membership was entertained. Every Board member was of the opinion this was a wonderful idea to implement. It can be a means to encourage long-term participation with alpacas and llamas through ALSA. It is a means of reducing the cost of Youth memberships for their parents, especially if there is more than a single youth in a family who participates in the show association.

Much discussion ensued concerning the benefits both to families with youth participants and ALSA. As a result, the following Motion was offered:

Motion: Institute a Youth Lifetime Membership, good through 19 years of age, for \$225.00. For families with more than one youth, the membership is \$200.00 per youth. Youth membership fees of \$25.00 already paid in 2023 will be applied to Youth Lifetime Memberships. Motion by Ron. Seconded by Holly. Motion unanimously passed.

Becci will develop a certificate to be sent to persons becoming Youth Lifetime Members.

b. Decision-making regarding David Ruckman as an ALSA Judge.

Following discussion, the following Motion was offered:

Motion: Approve David Ruckman as an ALSA Judge. Motion by Anna. Seconded by Lauren. Motion Unanimously passed.

The next regular Board meeting will be April 12, 2023, at 7:00 p.m. CDT.

Motion to Adjourn at 8:08 p.m. CST. Motion by Ron. Seconded by Anna. Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.

