

ALSA Board of Directors Minutes May 10, 2023

Call to order: 7:05 p.m. CDT.

Roll call:

Board Members: Cathie Kindler, President
Anna Reese, Vice-President
Ron Baird, Secretary
Lauren Wright
Ulin Andrews (absent)
Denise Fehrenbach
Holly Jensen (absent)
Others: Becci Kunkel, Executive Secretary
Vern Wright, Treasurer

I. Office Report:

Currently we have 148 Adult members and 130 youth members.

All 2022 Shows are completed and uploaded to the website, except for the Higher Grounds fleece results, I am still waiting on those. Once I finish up the youth top ten stuff, I will start working on the 2021 results.

Youth Top Ten has been announced and posted on Facebook.

Certificates are finished and ready to be emailed out. I'm planning to send those out closer to the date that I will mail the other awards. I am hoping to have a design of the signs before the meeting on Wednesday.

I have marked keep or remove on the website pages for the Monday app based off the document I sent previously with each section of the website.

**Motion: Pay Becci's office expenses of \$ \$1,620.00
Motion by Ron. Seconded by Lauren. Motion
Unanimously passed.**

II. Treasurer's Report:

Vern discussed the balances in ALSA's accounts, presenting the following information:

Checking:	\$33,636.20
Savings:	\$50,018.44
Youth:	<u>\$10,751.86</u>
Total:	\$94,406.50

A review of the checking account showed the following change, due principally to making a significant down payment on ALSA's new website.

April 2023 checking	
Start:	\$47508.01
Expenses:	\$17843.18

A comparison between 2022 and 2023 showed a decline in revenues, principally due to fewer shows sanctioning early in the year.

Year over year income		
	2022.	2023
Jan.	\$4630.29.	\$6262.37
Feb.	\$1898.59.	\$3109.79
Mar.	\$2928.51.	\$3533.52
Apr.	<u>\$793.84.</u>	<u>\$1121.15</u>
Totals.	\$14026.83.	\$10251.23

difference \$3775.60
Vern departed the meeting at 7:17 p.m. CDT.

III. Committee Reports:

Alpaca – Chair: Vicky Donley, Liaison: Lauren
No activity

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron Baird
Again, as was true last month, there continue to be no suggested changes concerning the Bylaws or Standing Rules.
Respectfully,
Lougene Baird, Chair

Elections - Chair: Lougene Baird, Liaison: Cathie

The 2023 General Election is on schedule. Nominations may be made between July 1 and September 1. Now, is a great time for each Board member to start working with members to encourage those folks who have the best interest of ALSA at heart to consider becoming a candidate.

Regards,
Lougene Baird, Chair

Cathie reminded the Board it is imperative ALSA find an understudy to Lougene so that when she retires very soon the understudy will be able to efficiently handle the election process.

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin
No activity

Finance & Budget – Chair: Vern, Liaison: Ron
Please refer to the Treasurer’s report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise
No report

Grand National – Chair: Susan Leslie, Liaison: Holly
Susan Leslie, Chair
No report

Handbook – Chair: Adryce Mathisen, Liaison: Denise
No report

Judges' -- Mary Jo Miller Chair, Liaison: Ulin
No report.

Cathie said there appears to be another person applying to become a Judge, this is very important as there is a shortage of qualified Judges so that repeated use of a Judge in a particular area is not a concern.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci,
Liaison: Cathie
No report

Performance – Chair: Susan Leslie, Liaison: Anna
No activity

Regional Committee – Chair: Susan Leslie, Liaison: Anna
Regionals scheduled thus far in 2023 are for the South, Great Lakes, and Western region. Susan is working with the superintendents to put together a list of ribbons needed for these shows.

Show Management, Policy & Planning –Chair: Kari Price, Liaison: Holly
No activity

Youth Committee – Chair: Jennie Hodgen, Liaison: Denise
Denise mentioned Jennie is working to get a new committee formed.

IV. Old Business:

- a. Top Ten Youth awards are in the process of being produced and shortly will be sent to the recipients.
- b. Website update. Board members were requested by the office manager to read through the working document to help decide what information should be deleted and what should be added. Discussion was brief about a new website name and several choices made. Becci will obtain the rights to the chosen one or the second choice and then it can be announced. The potential name should increase website traffic measurably and aid ALSA in membership growth.

V. New Business:

- a. Two clinics are being planned; however, qualified managers are needed to run them.
- b. There was reiteration of the need for more qualified Judges.

The next regular Board meeting will
be June 14, 2023, at 7:00 p.m. CDT.

**Motion to Adjourn at 7:22 p.m. CDT. Motion by Anna.
Seconded by Denise. Motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.