

# ALSA Board of Directors Meeting Minutes September 8, 2021

Call to order: 7:17 p.m. CDT

## Roll call:

Board Members: Cathie Kindler, President  
Lauren Wright, Vice-President  
Ron Baird, Secretary  
Carol Rutledge  
Deb Yeagle (absent)  
Anna Reese  
Ulin Andrews

Others: Vern Wright, Treasurer  
Linda Kendall, Office Manager (excused absence)  
**Chairs of all committees that have not submitted a report in the past three months. Discussion will be had as to what to do with these committees per last month's decision. Liaisons must contact their respective committee chairs to attend this meeting.**

**No Chairs attended the meeting.**

### I. Office Report:

Linda had an excused absence due to family matters. Therefore, there was no office report.

### II. Treasurer's Report:

See the financials in Appendix A attached hereto.

Vern reported on the financial progress ALSA is making, with a net profit this year. He said some 2022 membership renewals are already being received.

Vern left the meeting at 7:24 p.m.

### III. Committee Reports:

**Alpaca** - Chair: Vicky Donley, Liaison: Deb  
No report submitted.

**By-laws and Standing Rules** – Chair: Lougene Baird, Liaison: Carol

The committee has not received information concerning a bylaw change or an item to edit within the Standing Rules. The current Bylaws and Standing Rules may be found on the ALSA website.

Respectfully,

Lougene Baird, Chair

Cc: Committee members

**Elections** - Chair: Lougene Baird, Liaison: Cathie

The 2021 General Election and Election of Directors is complete.

Once again, the veil of complacency has hovered over the ALSA membership.

The Board had three openings and three candidates. Therefore, per the Bylaws, balloting was not required.

Thank you to Lauren, Ron and Cathie for volunteering to run for a 2<sup>nd</sup> term in the absence of other members who chose to not serve.

Respectfully submitted,

Lougene Baird, Election Committee Chair

Cc: Election committee members

There was some discussion as to what to do with old election reports and data from approximately thirty years. The decision was to inform the committee to discard that material.

**Ethics** - Chair: Cheryl Lambert, Liaison: Cathie

There is nothing to report at present.

Respectfully Submitted

Cheryl Lambert, Chair

**Finance & Budget** - Chair: Vern Wright, Liaison: Ron

Please refer to the Treasurer's report that is presented above.

**Fleece** - Chair: Judy Glaser, Liaison: Deb

No report submitted.

**Grand National** - Chair: Susan Leslie, Liaison: Lauren

No report submitted

**Handbook** – Chair: Adryce Mathisen, Liaison: Carol

No report submitted.

**Judges'** – Chair: Cyndi Ernst, Liaison: Ron

The Judge's Committee found August a quiet month.

So we are able to determine Regional Show and National Show Judge Candidates for 2022 we need to reinstate the Judge's Report that was waived for the year 2020. To make this process easier for the Judges I would like to have Judges who did not judge during 2021 just email a message to me noting this. I would add this message to their files. Those who did, in fact, Judge must submit a report detailing the number of animals in the show and how many animals they judged in each category; halter, performance and fleece per the current Annual Judge's Report form.

I would like to contact the Judges in the next few weeks so they are able to gather this information.

Regards,

Cyndi Ernst, Judge's Committee Chair

The Board felt how the committee handled the matter of Judges; reports for 2021 was entirely up to the committee. As a precedent had been set last year during the Covid pandemic, the Board felt the committee's solution for 2021 was totally appropriate.

**Membership** - Chair: **OPEN**, Liaison: Ulin

No report submitted.

**Performance** - Chair: Susan Leslie, Liaison: Anna

No report submitted.

**Protest** - Chair: Cheryl Lambert, Liaison: Ron

Nothing to report.

Respectfully Submitted

Cheryl Lambert, Chair

**Publications, Promotions, Marketing & Web Site** - Chair: **OPEN**, Liaison: Deb

No report submitted.

**Regional Committee** - Chair: Susan Leslie, Liaison: Anna

No report submitted

**Show Management, Policy & Planning** –Chair: Kathy Devaul, Liaison: Lauren  
No report submitted.

**Youth Committee** - Chair: **OPEN**, Liaison: Carol  
No report submitted. Morgan Barba

#### **IV. Old Business:**

**A.** The following is a list of committees that have not communicated with the Board about their activities for excessive time periods. The Board needs to decide whether they serve any function for ALSA or should they be abolished:

Alpaca  
Fleece  
Membership  
Publications, Promotions, Marketing & Web Site  
Show Management, Policy & Planning

(No reports have been received from the Ethics or Protest committees in three years. For that, we should be thankful as it means those committees have had *no* work to perform regarding ethics or rules violations.)

The five committees listed above appear to not have had any activity in at least a year (in several cases much longer), yet they at one time were considered important for ALSA and its members. Their usefulness and continued existence are much in doubt and they should cease to exist unless their liaisons can report at the next Board meeting something is being done to re-active them or justify their continued existence.

The decision-making relative to alpaca and fleece was tabled until the October meeting since the Chair did not attend this meeting.

It was decided to recombine Ethics and Protest as they have the same Chair and their work is so interrelated.

Following extensive discussion, the decision was to attempt to reinvigorate Show Management, Policy and Planning. Lauren will work toward recruiting a new Chair.

Further active discussion resulted in the Membership and Publications, Promotions, Marketing & Website Committees being combined. Cathie stated she had been informed Linda Tinsley graciously has volunteered to be Chair of this committee and will commence an effort to vigorously direct the new combined committee.

#### **V. New Business:**

**A.** Discuss the committee composed of ALSA members from the various regions to determine the future of ALSA. This committee is to determine if ALSA should be dissolved due to declining numbers of shows, lack of participation by members in the affairs of ALSA such as volunteering for committees or shows, and falling membership as peoples' personal interests change with time and new activities in which to participate.

Board members are to email Cathie their committee member recommendations. The committee will start meeting after Grand Nationals is over with the goal of reporting back to the Board early in 2022.

**B.** Work needs to be done on promoting cash prize sponsorships on Facebook and the website. The information should ask for donations in an effort to encourage more GN participation. It should include that advertising should be sent to Susan Leslie, checks to Very Wright, and a list of sponsors to Cathie for recognition.

The next regular Board meeting will be October 13, 2021 at 7:00 p.m. CDT.

**Motion to Adjourn at 7:52 p.m. CDT. Motion by Ron. Seconded by Ulin.  
Motion unanimously passed.**

***The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.***

**Addendum  
Financial Statements**

**Alpaca and Llama Show Association  
Profit & Loss**

**Accrual Basis January through August 2021**

	<u>Jan - Aug 21</u>
<b>Income</b>	
<b>a MEMBERSHIP REVENUE</b>	
2021 Adult Membership	6,376.36
2021 Youth Member	2,416.87
2022 Adult Membership	<u>96.60</u>
<b>Total a MEMBERSHIP REVENUE</b>	8,889.83
<b>ALSA SHOW FEES</b>	
Sanctioning Fee	844.45
Show Entry Fee	<u>7,920.00</u>
<b>Total ALSA SHOW FEES</b>	8,764.45
<b>BANKING FEES; NSF Payment</b>	12.00
<b>Income</b>	
Interest Income	<u>3.02</u>
<b>Total Income</b>	3.02
<b>JUDGE REVENUE</b>	
2021 Judges Due	<u>294.44</u>
<b>Total JUDGE REVENUE</b>	294.44
<b>REGIONAL REVENUE</b>	
Southeastern Regional	
Entry Fees Adult	<u>47.68</u>
<b>Total Southeastern Regional</b>	<u>47.68</u>
<b>Total REGIONAL REVENUE</b>	47.68
<b>Youth Committee Income</b>	45.00
<b>z OTHER INCOME</b>	<u>72.22</u>
<b>Total Income</b>	<u>18,128.64</u>
<b>Gross Profit</b>	18,128.64
<b>Expense</b>	
<b>a GRAND NATIONAL E</b>	
Postage	156.99
Ribbons / Awards	<u>2,157.53</u>
<b>Total a GRAND NATIONAL E</b>	2,314.52
<b>ALSA SHOWS</b>	
Printing	<u>99.00</u>
<b>Total ALSA SHOWS</b>	99.00
<b>B.O.D. EXPENSES</b>	
BOD Conference Calls	<u>158.60</u>
<b>Total B.O.D. EXPENSES</b>	158.60
<b>Corporation Renewal</b>	509.00

<b>EXECUTIVE OFFICE - NEW</b>	
ALSA P.O. BOX	113.00
Constant Contact Eblast Expense	432.00
Internet	106.35
Office Labor Cost	5,348.50
Office Supplies	6.48
Telephone	
ALSA Phone/iPad	<u>783.83</u>
Total Telephone	<u>783.83</u>
Total EXECUTIVE OFFICE - NEW	6,790.16
<u>Jan - Aug 21</u>	
<b>Insurance</b>	
Board of Directors	498.00
Show/Event Liability	<u>1,240.82</u>
Total Insurance	1,738.82
<b>Legal-Prof Fees</b>	
Legal-Prof Fees; TAX PREP	<u>725.00</u>
Total Legal-Prof Fees	725.00
<b>YOUTH COMMITTEE</b>	
Scholarship	<u>500.00</u>
Total YOUTH COMMITTEE	<u>500.00</u>
Total Expense	<u>12,835.10</u>
Net Income	<u><u>5,293.54</u></u>

**Apaca and Llama Show Association**  
**Balance Sheet**  
As of August 31,  
2021

Accrual Basis

	<u>Aug 31, 21</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
Chase - Operating	10,498.42
Chase Savings Account	45,009.39
Youth Scholarship Account	<u>3,310.67</u>
Total Checking/Savings	<u>58,818.48</u>
Total Current Assets	<u>58,818.48</u>
<b>TOTAL ASSETS</b>	<u><b>58,818.48</b></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
Current Liabilities	
Accounts Payable	
Accounts Payable	<u>-4,150.00</u>
Total Accounts Payable	<u>-4,150.00</u>
Total Current Liabilities	<u>-4,150.00</u>
Total Liabilities	-4,150.00
<b>Equity</b>	
Opening Bal Equity	49,204.42
Retained Earnings	8,470.52
Net Income	<u>5,293.54</u>
Total Equity	<u>62,968.48</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>58,818.48</b></u>

