

# ALSA Board of Directors Meeting Minutes August 14, 2024

**Call to order:** 7:08 p.m. CDT.

**Roll call:**

Board Members: Cathie Kindler, President  
Anna Reese, Vice-President  
Ron Baird, Secretary  
Lauren Wright  
Denise Fehrenbach  
Holly Jensen  
Timothy Smith (absent)

Others: Becci Kunkel, Executive Secretary  
Vern Wright, Treasurer (absent)

**Motions passed by e-mail in the interim:**

**Motion: Upon the recommendation of the Judges' Committee, approve Kim Schechinger as an ALSA Judge. Motion by Ron. Seconded by Tim. Motion unanimously passed.**

**Motion as amended: That ALSA purchase the 26 banners for the cost of the small banners. Denise requested to sponsor the \$52 difference to make them medium sized for our exhibitors. Motion by Denise. Seconded by Tim. Motion passed.**

**I. Office Report:**

I've started a monthly show outreach/update email blast. It started with several people wanting eblasts for August, all around the same time but I would like to continue it throughout the year. I think it will be a good way to stay connected to the membership and help remind people to pay dues and send in judges reports.

2021 shows are updated. I'm slowly starting on 2020 but spending a lot of time going back through youth records to start catching up on a lot of the youth awards from the past few years.

2024 shows are mostly uploaded with just Darlington Fling needing to be completed.

Shows sanctioned for 2024 – 43, including National and 3 Regionals - Still a few shows that have not sanctioned for the fall. (There ensued discussion concerning the stagnating number of shows, which likely is symptomatic of the general decline in the number of lamas in the United States, a fact established by the USDA. Pointed out was the fact that revenues from show sanctioning are a major revenue source for ALSA.)

A constant contact has been sent out for National, I would like to send one out for regional shows too.

Website should be connected to the database this weekend and then can go live. There have been several delays that were out of my control and IDS control, but we

found a way around them. I'll have quite a few changes and things to update from some of the committees, but it shouldn't take too long.  
Becci Kunkel Executive Secretary, ALSA Office

**Motion: Pay Becci's office expenses of \$1,695.00 for May. Motion by Ron. Seconded by Tim. Motion unanimously passed.**

## II. Treasurer's Report:

Balance Sheet	
As of August 14, 2024	
Assets:	
Checking:	\$46,187.40
Savings:	50,024.67
Youth Scholarship:	<u>10,753.19</u>
	\$106,965.26
No Liabilities	
Income:	\$1,225
Expenses:	<u>504</u>
Net Income:	\$ 721

Vern departed the meeting at 7:25 p.m. CDT.

## III. Committee Reports:

**Alpaca** – Chair: Vicky Donley, Liaison: Lauren Vicki Donley, Chair  
No report.

**By-laws and Standing Rules** – Chair: Lougene Baird, Liaison: Ron  
No recommended changes.

Regards,  
Lougene Baird, Chair

**Elections** - Chair: Kelsey Matthews, Liaison: Cathie

Cathie stated several people with whom she has talked are planning to declare themselves candidates for the two positions on the Board that are becoming open due to Board members being termed out. Members in good standing can submit their names to run anytime before September 1<sup>st</sup>. It was emphasized that the more candidates there are on the ballot, the more choices from which members have to elect their representatives.

**Ethics and Protest** - Chair: Steve Auld, Liaison: Tim

Tim was pleased to report no ethics violations or protests have been submitted. That report was greeted with positive comments.

**Finance & Budget** – Chair: Vern, Liaison: Ron

Please refer to the Treasurer's report presented above.

**Fleece** – Chair: Cindy Ruckman, Liaison: Denise  
No report

**Grand National** – Chair: Susan Leslie, Liaison: Holly  
Holly said all banners for the show have been paid for, ribbons ordered, and the invoice for those expected to be received soon.

**Handbook** – Chair: Open, Liaisons: Denise and Ron  
Ron said no actions were necessary on the Handbook in the interim since July. *A volunteer to chair this vital committee is still needed.*

**Judges'** -- Mary Jo Miller Chair, Liaison: Anna  
No report

**Membership, Publications, Promotions, Marketing & Website** – Chair: Becci,  
Liaison: Tim  
Adult Memberships - 152  
Youth Memberships - 108 - 3 are youth Lifetime.  
I have dug extensively through last year's list and this year's list and have figured out some of the discrepancies.  
Lifetime – 126  
Becci said there remain some large discrepancies in youth member numbers. Most of them appear to be due to the fact most Rocky Mountain youth members from 2023 have not yet renewed their memberships. Ron suggested a course of action to encourage rocky mountain area youth to become ALSA members.  
Becci Kunkel, Chair

**Performance** – Chair: Susan Leslie, Liaison: Denise  
No report

**Regional Committee** – Chair: Susan Leslie, Liaison: Anna  
No report

**Show Management, Policy & Planning** – Chair: Kari Price, Liaison: Holly  
No report

**Youth Committee** – Chair: Jennie Hodgen, Liaison: Denise  
No report

**IV. Old Business:**  
None

**V. New Business:**  
Cathie and Holly both commented more Grand National sponsors are needed, especially to support the youth division of the show.  
Cathie once again urged ALSA members in good standing to run for the Board.

The next regular Board meeting will  
be September 11<sup>th</sup> at 7:00 p.m. CDT.

**Motion to Adjourn at 7:34 p.m. CDT. Motion by Anna.  
Seconded by Cathie. Motion unanimously passed.**

***The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.***