

ALSA Board of Directors

Minutes

September 11, 2024

Call to order: 7:00 p.m. CDT.

Roll call:

Board Members: Cathie Kindler, President
Anna Reese, Vice-President
Ron Baird, Secretary
Lauren Wright (left the meeting at 7:49 p.m. CDT)
Denise Fehrenbach
Holly Jensen
Timothy Smith

Others: Becci Kunkel, Executive Secretary
Vern Wright, Treasurer

Motion passed by e-mail vote in the interim:

Motion: Pay the balance of \$13,193.75 due on construction of the new website, to include another year of hosting.

Motion by Holly. Seconded by Anna. Motion passed.

I. Office Report:

The website is up and running and I have been working with IDS on training, glitches and fixing little things that we didn't notice before hand.

I'm familiarizing myself with it, updating it, making changes per committee recommendations. It is definitely easy to use and much simpler to navigate. Work done since it became active has made it pretty much up to date.

I am waiting on a quote to allow multiple people to add to the show calendar. For an undetermined cost, we could add the capability of others, such as show superintendents, to access the information about their shows, allowing them to update information about it – this would speed up the entry process as they could do it directly without conveying the information through the office. (The discussion that followed this concerned whether people would use the capability or just expect the office to do the entry. Also, concern was expressed that, while this could enable shows to enter their results immediately, would they, would they forget or neglect to remit the required fees to the office, and such. As a result of this discussion, it was determined to continue with the established practices regarding sanctioning and reporting results.)

I've been in talks with them about the database, what it would take for them to maintain it, make some changes and fix a few issues we have. This is something they can do; I will discuss with everyone what the options are.

Show results have been slow going up since the website went live but I plan to get caught back in the next week or two.

There are 44 Sanctioned for 2024.
Becci Kunkel Executive Secretary, ALSA Office

Motion: Pay Becci's office expenses of \$1,755.00 for May. Motion by Anna. Seconded by Lauren. Motion unanimously passed.

II. Treasurer's Report:

Balance Sheet	
As of September 11, 2024	
Assets:	
Checking:	\$47,110.83
Savings:	50,025.08
Youth Scholarship:	<u>10,753.28</u>
	\$107,889.19
No Liabilities	
August Income and Expenses:	
Income:	\$1,499
Expenses:	<u>2,211</u>
Net loss:	\$ 712

Vern discussed the continuing transition to QuickBooks and some of the difficulties being encountered between the method QuickBooks uses to record and report results compared with the traditional methods used by ALSA. He said he had been in contact with ALSA's accountants and hopes they will assist in reconciling the differences.

Form 990 has been completed and filed with the Internal Revenue Service and is available to view online.

Anna, having authorized access to the QuickBooks system can pay Regional and Grand National expenses as they are incurred. It was emphasized that every expense reimbursement must be accompanied by an invoice or some other proof of why the funds were expended.

Vern also reminded the Board that any exhibitor at Regionals or Grand National who received premiums of \$600.00 or more in subject to the filing of a Form 1099 with the Internal Revenue Service.

Vern departed the meeting at 7:36 p.m. CDT.

III. Committee Reports:

Alpaca – Chair: Vicky Donley, Liaison: Lauren

No report.

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron

No recommended changes.

Regards,

Lougene Baird, Chair

Elections - Chair: Kelsey Matthews, Liaison: Cathie

Cathie was pleased to report the five candidates have announced their intentions to run for election to the Board. This is the largest number of candidates in more than six years and a positive sign of members willing to volunteer for the good of ALSA.

Ethics and Protest - Chair: Steve Auld, Liaison: Tim

No report

Finance & Budget – Chair: Vern, Liaison: Ron

Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise

Denise provided the following information from the committee:

Dear ALSA Board, The Llama Fleece Committee has been busy working with Becci at the ALSA Office to be sure that the fleece documents are correct and updated on the new website. We want to thank Becci for all of her behind the scenes work on this project! Additionally, our committee would like to recommend a change in the "Finished Product rules for the 2025 Handbook. After a unanimous vote of our committee, we recommend that the fiber used in products be changed from a minimum of 60% to a minimum of 50%. The wording on O.3.A.2. (page O-9 of the 2024 Handbook) would change to: 2. Items must be made of at least 50% Lama (Llama, Alpaca, Paco-Vicuna or Guanaco). 100 points possible meeting criteria below. By making this change, exhibitors will have more flexibility when purchasing yarn (and fiber) for their products while maintaining the positive qualities of Lama fiber. Additionally, it will reduce exhibitor confusion by making the fiber content for products the same for both Llama show associations.

Respectfully submitted,

Cindy Ruckman ALSA Fleece Committee

The Board discussed this proposed change at some length. It was pointed out that allowing more non-lama fiber to be included the yard would increase the final product's strength and longevity. The change will be recorded and become a part of the 2025 Edition of the ALSA Handbook.

Motion: Implement the committee's recommendation regarding fiber content, reducing it from 60% to 50%, for finished products. Motion by Denise. Seconded by Anna. Motion unanimously passed.

Grand National – Chair: Susan Leslie, Liaison: Holly

Holly reported that award ribbons are finished, and production of award banners is underway. Sponsorships amounting to \$1,700 have already been received, but the goal of \$5,000 still has a way to go.

A beautiful, unique, T-shirt celebrating the Year of the Camelid has been designed for the show. Holly said announcements about it, its availability and price have been sent out on Facebook and Constant Contact. (Discussion revolved around whether ALSA should purchase a quantity of these shirts for sale at Grand National and afterwards, or whether individuals would have to place their orders directly. The cost and inventorying leftover shirts was a concern. The possibility of people ordering shirts, after admiring them at Grand National, was brought into the discussion. As a result, the decision made was that individuals could order their shirts directly and ALSA will not have them available of purchase at Grand National or thereafter.)

Denise discussed the need to keep track of sponsorship donors so those who have donated are not contacted repeatedly. Raffle items are needed for the Youth auction as well as the stud auction. Ulin Andrews has obtained commitments from several well-known breeders who will contribute stud service; however, more are needed.

Handbook – Chair: Open, Liaisons: Denise and Ron
A volunteer to chair this vital committee is still needed.

Judges' -- Mary Jo Miller Chair, Liaison: Anna
No report

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison:
Tim

162 Adult Members
129 Youth Members - 3 Lifetime Youth Members
126 Adult Lifetime Members

Becci Kunkel, Chair

Performance – Chair: Susan Leslie, Liaison: Denise

There was discussion concerning Novice class rules and apparent ambiguity about whether participation on non-ALSA open shows should count towards results. Discussion pointed out the ILR includes “open shows” and counting toward animal results and subsequent classification. The ultimate recommendation was to change ALSA rules to conform to the ILR rules regarding “open shows.”

Regional Committee – Chair: Susan Leslie, Liaison: Anna

Three Regional Shows are scheduled – Western, Great Lakes, and Southeast. Efforts need to be directed toward re-establishing more Regional Shows as there were in the past.

Show Management, Policy & Planning – Chair: Kari Price, Liaison: Holly
No report

Youth Committee – Chair: Jennie Hodgen, Liaison: Denise
No report

IV. Old Business:
None

V. New Business:
None

The next regular Board meeting will
be October 9th at 7:00 p.m. CDT.

**Motion to Adjourn at 8:14 p.m. CDT. Motion by Cathie.
Seconded by Tim. Motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.