

# LAMA TO LUXURY CONTEST NOTES

Because “Lama to Luxury” is not yet an ALSA sanctioned class, but an optional class, the attached Lama to Luxury Contest instructions / flyer is meant to be a general guideline. Please alter it to fit your particular show.

Here are some things to consider when planning your Lama to Luxury contest. You will probably think of others.

1. **FIBER CONTENT:** 100% llama, 100% alpaca, 100% lama (llama and/or alpaca), 50% llama & 50% alpaca, warp 100% alpaca/llama & weft 100% llama/alpaca (reversing from the warp), etc. The possibilities are endless! If you allow non-lama fiber, it is suggested that you keep the total fiber content at least 75% lama.
2. **FIBER PREPARATION:** If you have less time for your contest, you may consider allowing the fiber to be pre-carded.
3. **AUCTION:** Auction or no auction?
4. **MONEY:** What to do with the money? If you do have an auction, you may want to donate the money to some organization instead of having the sale money go to the teams. Another possibility is that each team decides individually what to do with the sale money.
5. **SHAWLS:** What to do with the shawls? You may decide to donate the shawls to a nursing home or some other group. Perhaps each team will decide individually what to do with its shawl.
6. **CONTEST DURATION:** You may want to make the time longer, and include warping the loom during the contest time. You could make the time shorter, and the shawl size smaller. If you don't have much time at all, you could have teams make a smaller item such as a scarf.
7. **SPONSORS:** You may or may not have a sponsor, or you may have many sponsors. Please be encouraged to seek both monetary and fiber sponsors. Guilds and fiber suppliers will be glad to have the publicity!
8. **FASHION SHOW:** Have a member of each team model the shawl. Have each team write a brief description for the announcer to read. After the shawls have been modeled, have the teams stand together in the show ring to receive placings and ribbons. This would be a great opportunity for the judge to give oral reasons.
9. **DISPLAY:** Display the shawls in a central location to give the public an opportunity to admire them. Before or as teams are leaving the show ring, announce the time period the shawls will be on display, so everyone knows when to come. Have an attendant beside the shawls at all times (perhaps demonstrating spinning or weaving) – it would be heartbreaking if any of these valuable works of art disappeared! If you will have the display for several hours, have several attendants so no one is there the whole time.
10. **EDUCATION:** Ask your judge to be available in the display area for a time to answer questions. This is a good way to educate the public. Announce this at ribbon awarding time, so everyone knows when to come see the judge with questions.

*Celebrate your fiber artistry, and have a luxurious contest!*