

ALSA Board of Directors Meeting Agenda August 11, 2021

Call to order: 7:01 p.m. CDT

Roll call:

Board Members:	Cathie Kindler, President Lauren Wright, Vice-President Ron Baird, Secretary Carol Rutledge Deb Yeagle Anna Reese Ulin Andrews
Others:	Vern Wright, Treasurer Linda Kendall, Office Manager Susan Leslie Grand National Show Superintendent

Motions underway by email:

To be voted on first:

Motion to approve the three days' pay for Joy and having all shorn fiber mailed to the fiber clerk with the deadline to be determined. Motion by Anna. Seconded by Ron. Motion unanimously passed.

Motion: One hundred percent of sponsorships the Board collects will be used to pay premiums. Motion by Anna. Seconded by Ulin. Motion unanimously passed.

I. Office Report:

Thank you to all the ALSA members for the patience and understanding as I go through a unexpected medical journey. Especially thanks to the Board of Directors for their care, patience, and support.

1. Worked with our Liability Insurance Carrier on a special required verbiage insertion to the standard liability form that was required by a particular state The CSR I dealt with had the task accomplished in less than an hour and in the hands of everyone who needed it. KUDOS!
2. Still scratching our heads over the Silky Class. For the time being I am entering them under Suri class which can be extracted and moved once Silky Class is created, tested and ready for input. In the future I suggest that before we pull the trigger on such changes, let's test it out first. Even if it seems to be apparently a simple change or enhancement, those are the ones that bite you in the tush.
3. 8/12/2021 plan is catch up day. With back to results input starting Friday through the next week. My goal is to get as much input as possible prior to Labor Day.
4. I will be making a return trip to MN to the MN State Fair to use the Doobie Brother tickets for the canceled 2020 show. Also, we plan on attending the costume contest the next day. I am anxious to meet the ladies who joined ALSA as a result of the Iowa clinic. I'm also going to find out why this show is not ILR or ALSA sanctioned. I have instructions from my primary oncologist to wear 2 masks and take lots of photos to share with her!

Motion: Pay the office expenses of \$135.00 for July and August 2021. Motion by Ron. Seconded by Carol. Motion unanimously passed.

II. Treasurer's Report:

Vern reported that July was a very light month both in terms of income and expenses. He also reported the amount of income generated by the Grand National Show has steadily dropped every year since 2015. He cautioned that expenses for the Grand National must be contained, as ALSA also has to fund three Regional shows. Vern left the meeting at 7:05 p.m.

III. Committee Reports:

Alpaca - Chair: Vicky Donley, Liaison: Deb
No report submitted.

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Carol

The Committee has not received direction from the ALSA Board to begin a Bylaw change. There were no inquiries from members.

Respectfully,

Lougene Baird, Chair

Cc: Committee members

Elections - Chair: Lougene Baird, Liaison: Cathie

The Committee has not received communications from a single ALSA member who just might be interested in running for the Board. To nominate him/herself, a member must notify this committee by the end of August.

Text for a reminder message to be posted on the ALSA Facebook page was sent to Lauren for posting. The same message was sent to the ALSA office requesting it be sent to members.

This committee has retained paper documents for safekeeping of historical records of elections since 1993 - 2016. These documents have never been used to settle a dispute or protest. They have traveled across the Pacific Ocean twice and are taking up too much room. It is time to assign them to the local dump. If anyone wants these please notify me by August 12 to stop their travels to the dump. The data in these documents is interesting. There are some nasty letters from disgruntled members but many, many thank you notes. 😊

Since 2016 the historical records reside on the Simply Voting website. Interestingly, the documents show voting activity of up to 1,400 members in 2000 and as little as 250 in the last couple years. However, statistics show across the board that sadly only about 30 percent of ALSA members vote. ALSA has spent thousands of dollars in producing paper ballots and then migrating to electronic balloting to give its members the privilege of voting.

Respectfully submitted,

Lougene Baird, Election Committee Chair

Cc: Election committee members

Ethics - Chair: Cheryl Lambert, Liaison: Cathie

There is nothing to report at present.

Respectfully Submitted

Cheryl Lambert, Chair

Finance & Budget - Chair: Vern Wright, Liaison: Ron

Please refer to the Treasurer's report that is presented above and appended hereto.

Fleece - Chair: Judy Glaser, Liaison: Deb

No report submitted.

Grand National - Chair: Susan Leslie, Liaison: Lauren

Susan Leslie joined the meeting at 7:27 p.m.

Here is my nationals report. (submitted earlier)

We have signed contracts now from Tor for llama halter.

Mike Haumschild for Performance.

Tricia Schneeberger for Performance .

We just need to finalize the contract for Joy.

Joy is doing all shorn fleece entries at her home prior to the show and bringing them with her to the event center, we have a fleece secretary to receive the fiber and tag and inventory it prior to delivery info to Joy, then she can do walking fiber Friday evening and finished products following walking. Saturday performance and Sunday alpaca halter.

I would like to offer her 3 days' pay.

Susan said all Judges' contracts have been returned signed.

Trophies for all halter classes as well as all performance classes have been ordered.

I have paid for the trophies and will be submitting my expense report for reimbursement so we could get the discount on the total trophy bill.

The trophy manufacturer needs an image for insertion onto the trophies.

After discussion, it was decided by the Board that the show date would be added to the trophies.

Ribbons are still being inventoried as I have them all now, and the ribbon order will go in later this week.

Susan said that 135 new ribbons and various components needed to be purchased at a cost of \$1,250 and, with the 2021 trophies, the total cost would be approximately \$3,350.

Motion: pay the estimated awards costs and shipping and handling. Motion by Ron. Seconded by Anna. Motion unanimously passed.

Suggested schedule

2-ounce shorn samples to be mailed to fleece clerk for judging prior to show, due date to be announced.

Friday evening 6-8 pm walking fiber followed by finished product judging.

Saturday 8am all performance classes.

Followed by exhibitor dinner and all performance and fiber awards announcements.

Sunday morning starting with youth judging then all showmanship followed by halter classes. Llama in ring 1 and alpaca in ring 2.

Facebook posts will be going out until the ALSA office opens back up.

I am super excited to be able to offer premiums this year based on sponsorships. We need to discuss sponsorship levels.

I would like to know which BOD members will be attending and let me know when you may be available to help in some way at the show.

What I am thinking as far as pricing

Performance classes \$40 each or all 3 for \$100

It was decided exhibitors could enter all 3 performance classes and adult showmanship or 3 performance and halter classes for \$120.

Halter classes \$40

Get and produce \$20

Adult Showmanship \$??

An entry fee of \$40 was decided.

Youth classes \$25 each or all 5 for \$100

Fiber entries, 2oz sample, walking and finished products, \$20 each, 2 entries for \$30 and 5 entries for \$60

Stalls tbd

Once all these items are finalized, I can put out the schedule , announce judges and post entry forms and deadlines for shorn entries as well as show deadlines.

I am wanting to bring back youth skill a thon if possible, games and other fun activities.

Thanks in advance, the sooner we can get these details approved, the sooner I can get details to the membership.

Thanks

Susan

Susan will work up sponsorship levels and send that document to the Board for review.

Handbook – Chair: Adryce Mathisen, Liaison: Carol
No report submitted.

Judges' – Chair: Cyndi Ernst, Liaison: Ron

After discussion, it was decided that Cathy will talk to Diego's mother at an upcoming show.

Annual reports were waived for 2020. I think we need to re-institute the Judge's Annual Report so we can keep track of Judges who would be eligible to judge at the Grand National and Regional shows. We need to know if they meet

the minimum number of shows judged in a five-year period and the number of participants in the shows that they judged per the Handbook.

Regards,
Cyndi Ernst, Judge's Committee Chair

Membership - Chair: **OPEN**, Liaison: Ulin
No report submitted.

Performance - Chair: Susan Leslie, Liaison: Anna
No report submitted.

Protest - Chair: Cheryl Lambert, Liaison: Ron
Nothing to report.
Respectfully Submitted
Cheryl Lambert, Chair

Publications, Promotions, Marketing & Web Site - Chair: Reggie Durch,
Liaison: Deb
No report submitted.

Regional Committee - Chair: Susan Leslie, Liaison: Anna
Buckeye region is set for oct 3, and ribbons are ready as last year was cancelled.
Western regional has ribbons ordered and show is oct 9-10.
SE region has ribbons ordered and their show is oct 15-17.
Central regional show not scheduled due to lack of interest.
Our show superintendents will be sending judge names, location info and entry forms to the ALSA office.
Thank you
Susan

Show Management, Policy & Planning –Chair: Kathy Devaul, Liaison: Lauren
No report submitted.

Youth Committee - Chair: **OPEN**, Liaison: Carol
No report submitted.

An inquiry has been received from Morgan Barba, a youth member, about the ALSA Scholarship she had been awarded. Discussion revealed the Treasurer has to be informed of the University that she will attend and he will mail the school her scholarship award money. Carol said she will be in touch with Kim Kyst, the chair of this subcommittee to handle the request.

IV. Old Business:
None.

V. New Business:

A. The function of a Board of Directors of an organization is to direct its activities, manage the financial aspects of its existence, and chart a path for it to follow. The function is *not* to do the day-to-day tasks needed to make a successful organization, that is the purpose of committees and similar groups of members.

The following is a list of committees that have not communicated with the Board about their activities for excessive time periods. The Board needs to decide whether they serve any function for ALSA or should they be abolished:

Alpaca

Fleece

Membership

Publications, Promotions, Marketing & Web Site

Show Management, Policy & Planning

(No reports have been received from the Ethics or Protest committees in three years. For that, we should be thankful as it means those committees have had *no* work to perform regarding ethics or rules violations.)

The five committees listed above appear to not have had any activity in at least a year (in several cases much longer), yet they at one time were considered important for ALSA and its members. Their usefulness and continued existence are much in doubt and they should cease to exist unless their liaisons can report at the next Board meeting something is being done to re-activate them or justify their continued existence.

Discussion of this matter resulted in several suggestions. The first was to consider merging the Ethics and Protest Committees as many of the protests filed have to do with possible ethics violations. The second was to invite the Chairs of the above committees to the next Board meeting to review their activities and help determine if the committees should continue, be abolished, or declared inactive until they do something. Further discussion of the matter was tabled until the September Board meeting.

B. Discuss and vote on the formation of a committee composed of ALSA members from the various regions to determine the future of ALSA. This committee should determine if ALSA should be dissolved due to declining numbers of shows, lack of participation by members in the affairs of ALSA such as volunteering for committees or shows, and falling membership as peoples' personal interests change with time and new activities in which to participate. If the recommendation is to dissolve ALSA, the committee should recommend a date by which this is to be accomplished before a new membership year commences, January 1, 2022.

Cathie reiterated the need for this matter to be resolved. Members who have been recommended for the committee are Julie Moser, Tor Sorensen, Lisa Labendeira, Nick Hauptly, Adryce Mathison, Lougene Baird, and Mark Boarder. The committee will meet after the Grand National Show but before Thanksgiving so it may deliver a preliminary report to the December Board meeting.

C. Report how Board members are progressing on raising \$500 each for exhibitor premiums at Grand National.

Board members reported on their progress to date, some of which has been very encouraging. It was decided that all sponsorships should be sent to the ALSA Office.

D. Such other business as may come before the Board.

The next regular Board meeting will be September 8, 2021 at 7:00 p.m. CDT.

**Motion to Adjourn at 8:15 p.m. CDT. Motion by Ron.
Seconded by Deb. Motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.