

# ALSA Board of Directors Meeting Minutes December 8, 2021 and its Resumed Meeting December 15, 2021

Call to order: 7:18 p.m. CST

## Roll call:

Board Members: Cathie Kindler, President  
Lauren Wright, Vice-President  
Ron Baird, Secretary  
Carol Rutledge  
Deb Yeagle  
Anna Reese  
Ulin Andrews

Others: Linda Kendall, Office Manager

## I. Office Report:

ALSA November 2021 Office report

It has been requested that all youth performance results post the name of the animal that was used. I understand the basis for this request; however, our current database will not handle this reporting in an accurate way. It does not tie to the animal database with a drop-down list to pick up the animal information. It has also been my experience that one animal can be called by as many names as the number of shows that animal is entered into. So, just entering whatever name is used on the entry is really not solving this issue but has the potential to make it even worse.

**IF the Board of Directors approve this change, the only way it will be effective is if just the ILR/AOA/ALSA number is entered without the name.**

From Database animal master record

Find by Animal Name		LLLR Davy	
SA:	<input type="text" value="289451"/>	<input type="button" value="Add Record"/>	<input type="button" value="View Members Data"/>
Animal Name:	<input type="text" value="LLLR Davy"/>	<input type="button" value="Print Historical Report"/>	<input type="button" value="Save Record"/>
R:	<input type="text" value="289451"/>		
DOB:	<input type="text" value="02/23/16"/>		
MemberID:	<input type="text"/>	<input type="checkbox"/> Check here if labels are needed!	
How ALSA Animal?	<input type="text"/>	<b><u>Historical Data:</u></b>	

From show results sheet

Adult Non Breeder	
MSF Silver Swanigan 1011634	<del>290880</del>
LLLR Davy Crocket	289451
MSF 007	291212

am in the process of entering show results starting the with complete Grand National results.

Upon completion of GN, I will enter the YOUTH results from all of the 2021 shows that have yet to be entered. By completing the YOUTH results, we will be able to run the YOUTH TOP 10 list. Then I will circle back and get everything else done. Thank you, Cathie Kindler, for providing this strategy!!!

ALSA received an email in late October from Lucky Dog Productions. After discussing the email with Cathie Kindler, it was agreed that I would contact them to find out what they had in mind. I was familiar with Lucky Dog because many of their shows air on the National Geographic channel.

I spoke to Lauren last week for about an hour. An email she sent to me following our phone call is copied below with links. She had many excellent questions that I was able to answer or explain. She is asking for photos and videos. While we all agree that shows are an integral part of ALSA, I believe that also highlighting other aspects of alpaca/llama life is important: Fiber (shearing to processing to finished product), nursing home visits, school visits and education, commercial promotion, and general alpaca/llama keeping activities.

Naturally I asked what was in it for us....at the concept stage we can only talk generalities. The individuals who will participate are considered "talent" and are compensated. We also talked about the possibility of Production underwriting the costs of a show (Grand National? Oh, what a dream!). I think the biggest thing that ALSA would realize is grandly increased visibility. There *might* be monetary rewards to ALSA, but that is something that should be discussed.

Some of the questions/issues/concerns/ideas I have thus far:

Idea-All "talent" wear ALSA logoed apparel

Concern-All "talent" would be strongly urged to have a lawyer review the contract prior to signing.

Question-Does ALSA have to have a disclaimer or waiver signed by "talent" holding ALSA harmless?

Indeed, this is just the very start of the process – making the decision to move on to the next step which is providing photos/videos. Personally, I have watched Lucky Dog productions and they are certainly not the type that Bravo (Real Housewives of.....) puts out. They are factual, educational, and entertaining! I believe that a fantastic gift has just landed in our laps, and we should not hesitate to investigate the possibilities further.

Office expenses:

No labor costs for the month of November. December will be another story. Dealing with 16 days of 2 bags/day going into my body and now working its way out. Thank God it's almost over with! The ONLY good thing that came out of this was I've lost 23 pounds that I needed to lose. Oh, and I might get the silver hair that I've wanting for years – we'll see....

To everyone ...Karl and I wish you and those close to you the very Merriest of Christmas's and Happiest of New Year's. Stay warm and stay safe!

After much discussion, it was decided Linda will use the ILR number of the animal used by the youth for record-keeping and show recording purposes.

The proposal from Lucky Dog Productions will be evaluated further and discussed at a future Board meeting.

Due to continuing technical difficulties with the Zoom meeting, the decision was made at 7:42 p.m. CST to reschedule the meeting for 7:00 p.m. CST December 15, 2021. The meeting was adjourned until that date and time.

## II. **Treasurer's Report:**

Here is my report for November.

The final numbers for Nationals and Regionals will be delayed until January and the December report.

Thanks again,  
Vern

**Has Deb Yeagle contacted Chase Bank concerning changing administrator? Who will be the new authorized signer?**

## III. **Committee Reports:**

**Alpaca** – Chair: Vicky Donley, Liaison: Deb  
No report.

**By-laws and Standing Rules** – Chair: Lougene Baird, Liaison: Carol

There have been no questions concerning the Bylaws or Standing Rules from members. The Committee has not received direction from the Board of Directors to begin a Bylaw or Standing Rule change.

Respectfully,  
Lougene Baird, Chair

**Elections** - Chair: Lougene Baird, Liaison: Cathie

The next General Election and Election of Directors will take place in October 2022. An ALSA member in good standing with the organization may declare himself or herself a candidate between July 1, 2022, and September 1, 2022. Please consider running for the ALSA Board. As a director your time will be invested in the future of ALSA. Please direct your questions concerning how to place your name on the ballot to the Election Committee.

Respectfully submitted,  
Lougene Baird, Chair

**Ethics and Protest**- Chair: Cheryl Lambert, Liaison: Cathie

There is nothing presently to report.

Respectfully Submitted  
Cheryl Lambert, Chair

**Finance & Budget** – Chair: **Open**, Liaison: Ron

Please refer to the Treasurer's report that is presented above and in the addendum.

**Fleece** – Chair: **OPEN**, Liaison: Deb

No report.

**Grand National** – Chair: Susan Leslie, Liaison: Lauren

Grand nationals 2021 was a huge success

Face book posts were overwhelming!!!

Personal thank you notes were very much appreciated!!

We had some new exhibitors due to location and we did lose some exhibitors due to location.

Our numbers were as follows

22 novice

13 advanced

4 masters

4 alpaca

18 youth

18 fiber entries

9 alpaca halter

2 production

97 llama halter

7 production

Silent auction raised \$5100 for youth scholarships

All trophies were given except for cart driving and reserve champion youth Alpaca classes, which can be used at a later time as plaques can be replaced easily.

Performance courses were amazing and well received by exhibitors and spectators.

Sponsorships raised for premiums were over \$5,000.

(I do not have exact amounts as I understand more money came in)

Susan

**Handbook** – Chair: Adryce Mathisen, Liaison: Carol

No report.

**Judges'** – Chair: Cyndi Ernst, Liaison: Ron

Judge's Committee Report: December 2021

I sent the Handbook Addendum to the Apprentices and Judges as a reminder of the changes that have taken place in the past two years along with a reminder about making sure that their dues were up to date.

Ramona Simpson has decided not to pursue an Apprenticeship. She wishes to show.

I have received 14 Annual Reports from the Judges so far.

I received test questions from the committee members to add to those that I have written for the Annual Open Book Test. I am formatting it and will ask them to proof it for me tomorrow.

Judy Glaser has decided to resign from judging and Chair of the Fleece Committee. She has made many contributions to ALSA from Chairing the National Fleece Show to facilitating reorganization of the fleece Judging Cards. She will be greatly missed.

Have a Happy Holiday.

Regards,  
Cyndi Ernst, Chair

**Membership, Publications, Promotions, Marketing & Website** – Chair: Linda Tinsley, Liaison: Ulin

I have two people who are going to join the drive to boost membership. One is in Colorado and one in Minnesota. Looking for GA, IN, OH VA-NC-SC-MD area, KY & TN, New England, CA and the northwest.

it was suggested by one of the committee members to have a contest. Great idea!

We will have a zoom call in January to lay out the plan to accomplish a boost in membership.

Linda Tinsley, Chair

**Performance** – Chair: Susan Leslie, Liaison: Anna

No report.

**Regional Committee** – Chair: Susan Leslie, Liaison: Anna

No report.

**Show Management, Policy & Planning** – Chair: Kathy Devaul, Liaison: Lauren

No report.

**Youth Committee** – Chair: **OPEN**, Liaison: Carol

No report.

**IV. Old Business:**

**A.** None:

**V. New Business:**

**A.** The ad hoc committee to aid in determining the future. Board members still need to submit their suggested members of this committee to Cathie.

Tabled until January meeting

**B.** Discussion concerning the request to drop the non-ALSA member fee. Consideration as to the extent to which this will be allowed. This is a continued discussion from last month.

Tabled until January meeting

The next regular Board meeting will be January 12, 2022, at 7:00 p.m. CST.

**Motion to Adjourn at 7:25 p.m. CST. Motion by Ron. Seconded by Anna. Motion unanimously passed.**

***The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.***

**Addenda  
Financial Statements**

	<u>Nov 30, 21</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Chase - Operating	28,807.22
Chase Savings Account	40,010.45
Youth Scholarship Account	<u>2,810.73</u>
<b>Total Checking/Savings</b>	<u>71,628.40</u>
<b>Total Current Assets</b>	<u>71,628.40</u>
<b>TOTAL ASSETS</b>	<u><u>71,628.40</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
Accounts Payable	<u>-4,150.00</u>
<b>Total Accounts Payable</b>	<u>-4,150.00</u>
<b>Total Current Liabilities</b>	<u>-4,150.00</u>
<b>Total Liabilities</b>	-4,150.00
<b>Equity</b>	
Opening Bal Equity	49,204.42

Retained Earnings	8,470.52
Net Income	<u>18,103.46</u>
Total Equity	<u>75,778.40</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>71,628.40</u></b>

	<u>Jan - Nov 21</u>
<b>Income</b>	
<b>a MEMBERSHIP REVENUE</b>	
2021 Adult Membership	7,018.76
2021 Youth Member	2,615.84
2022 Adult Membership	194.70
2022 Youth Membership	<u>25.00</u>
<b>Total a MEMBERSHIP REVENUE</b>	9,854.30
<b>ALSA SHOW FEES</b>	
Sanctioning Fee	1,015.80
Show Entry Fee	<u>11,616.00</u>
<b>Total ALSA SHOW FEES</b>	12,631.80
<b>BANKING FEES;NSF Payment</b>	124.00
<b>GRAND NATIONAL</b>	
a Sponsorships	500.00
Entries	12,670.86
Premium Sponsor	<u>5,266.10</u>
<b>Total GRAND NATIONAL</b>	18,436.96
<b>Income</b>	
Interest Income	<u>4.14</u>
<b>Total Income</b>	4.14
<b>JUDGE REVENUE</b>	
2021 Judges Due	<u>344.44</u>
<b>Total JUDGE REVENUE</b>	344.44
<b>REGIONAL REVENUE</b>	
Buckeye Regional	3,670.00
Southeastern Regional	
Entry Fees Adult	47.68
Southeastern Regional - Other	<u>5,590.00</u>
<b>Total Southeastern Regional</b>	5,637.68
Western Regional Inc	
Entry Fees	<u>2,300.00</u>
<b>Total Western Regional Inc</b>	<u>2,300.00</u>
<b>Total REGIONAL REVENUE</b>	11,607.68
Youth Committee Income	45.00
<b>z OTHER INCOME</b>	<u>72.22</u>
<b>Total Income</b>	<u>53,120.54</u>

<b>Gross Profit</b>	53,120.54
<b>Expense</b>	
<b>a GRAND NATIONAL E</b>	
Clerking	475.00
Facility	4,524.00
Fleece Premiums Paid	4,475.00
Judges	
Judges Fees	1,925.00
Travel or Room	<u>2,223.33</u>
Total Judges	4,148.33
Obstacles	1,000.00
Postage	211.19
Ribbons / Awards	<u>3,172.11</u>
<b>Total a GRAND NATIONAL E</b>	18,005.63
<b>ALSA SHOWS</b>	
Printing	<u>99.00</u>
<b>Total ALSA SHOWS</b>	99.00
<b>B.O.D. EXPENSES</b>	
BOD Conference Calls	<u>158.60</u>
<b>Total B.O.D. EXPENSES</b>	158.60
<b>BANKING FEES</b>	
Banking Fees NSF	12.00
Reconcile Debit	<u>100.00</u>
<b>Total BANKING FEES</b>	112.00
Corporation Renewal	509.00
<b>EXECUTIVE OFFICE - NEW</b>	
ALSA P.O. BOX	113.00
Constant Contact Eblast Expense	432.00
GN Travel	528.44
Internet	255.24
Office Labor Cost	5,348.50
Office Supplies	347.31
Telephone	
ALSA Phone/iPad	<u>1,081.08</u>
Total Telephone	<u>1,081.08</u>
<b>Total EXECUTIVE OFFICE - NEW</b>	8,105.57
<b>Insurance</b>	
Board of Directors	498.00
Show/Event Liability	<u>1,307.04</u>
<b>Total Insurance</b>	1,805.04
<b>Legal-Prof Fees</b>	
Legal-Prof Fees; TAX PREP	<u>725.00</u>
<b>Total Legal-Prof Fees</b>	725.00



**REGIONAL SHOW EXPENSE**

**BUCKEYE REGIONAL E**

Judges Expense 708.82

Judging Fee 600.00

**Total BUCKEYE REGIONAL E 1,308.82**

**SOUTHEASTERN REGIONAL E**

Judging Fee 600.00

Refund 75.00

**SOUTHEASTERN REGIONAL E - Other 216.48**

**Total SOUTHEASTERN REGIONAL E 891.48**

**WESTERN REGIONAL Exp**

Judge Expenses 345.69

Judge Fee 600.00

**Total WESTERN REGIONAL Exp 945.69**

**REGIONAL SHOW EXPENSE - Other 1,351.25**

**Total REGIONAL SHOW EXPENSE 4,497.24**

**YOUTH COMMITTEE**

Scholarship 1,000.00

**Total YOUTH COMMITTEE 1,000.00**

**Total Expense 35,017.08**

**Net Income 18,103.46**

