

ALSA Board of Directors Special Meeting

Minutes January 20, 2021

Call to order: 7:00 p.m. CST

Roll call:

Board Members:	Cathie Kindler, President Lauren Wright, Vice-President Ron Baird, Secretary Carol Rutledge Deb Yeagle Ana Reese Ulin Andrews
Others:	Vern Wright, Treasurer Susan Leslie, Chair Regional Show Committee

This Special Meeting was solely for the purpose of discussing, with Susan Leslie, Chair of the Regional Show Committee, aspects of the planned 2021 Grand National Show.

The Cedar Rapids, Iowa facility has been reserved for the weekend of October 30-31, 2021. ALSA's deposit has been made. The Chamber of Commerce has agreed to provide ALSA a \$1,000 grant for sponsorship.

In years past, sponsors have been the significant source of funding for the ALSA Grand National Show. It is unfortunate that many of those large contributors have passed on. Discussion revolved around obtaining sponsors for the show -- individuals, corporations, vendors. Board members will begin putting together possible contacts in this regard.

The potential to reduce registration fees for youth and performance classes was discussed as a means of increasing participation since more exhibitors today are most focused on performance aspects of a show than halter. Also considered was the possibility of holding all youth classes on Saturday, so exhibitors who want to return home in time for school on Monday have Sunday as a travel day.

Show costs will be reduced in that some ribbons, trophies and similar items are recyclable from previous years, sparing the expense of purchasing all new awards.

The Nebraska Llama Association meets on January 24th. It will discuss providing the obstacles for the Grand National, as it has previously done. Susan pointed out having an experienced crew to manage the obstacle courses would be a great help. NLA needs to be contacted to determine if it has a theme for the show that can be utilized.

If judging fiber entries can be conducted on Friday, it would free up the third Judge to assist judging performance on Saturday. This would also make display of winning fiber entries more attractive and available for exhibitors to see during the remainder of the show on Saturday and Sunday.

The Youth Skill-a-thon could be brought back if it were conducted on Friday. This is been a tremendous attraction at past shows when it was run.

Several ideas were advanced to attract more alpaca exhibitors and participants to the Grand National Show. These will be followed up by contracting alpaca associations to encourage their members' participation.

As a wrap-up, Susan indicated her interest in being Grand National Chair and Superintendent provided a budget is developed and a performance committee is available, such as NLA.

Email Motion approved January 19, 2021: Motion: Pay Linda Tinsley the amount of \$810.00 for services during December 2020. Motion by Ron. Seconded by Ulin. Motion unanimously passed.

The next regular Board meeting will be February 10, 2021 at 7:00 p.m. CST.

Motion to Adjourn at 7:44 p.m. CST. Motion by Deb. Seconded by Ron. Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.