

ALSA Board of Directors

Minutes July 13, 2022

Call to order: 7:05 p.m. CDT

Roll call:

Board Members:	Cathie Kindler, President Anna Reese, Vice-President Ron Baird, Secretary Lauren Wright Ulin Andrews
Others:	Linda Kendall, Executive Secretary Vern Wright, Treasurer Becki Young

I. Office Report:

1. All show sanctions have been processed and are on the website. Going forward, Certificates of Liability Insurance documents will be sent to the superintendent at the time of sanctioning. This was not done in the past due to the high number of cancellations due to Covid and I was not sure if the number of events covered had any effect on the premium (it does not appear so).
2. Received Sanction form for Western Regionals 9/30-10/2 in Lancaster, CA. Lisa Labendeira is the superintendent.
3. All membership cards have been issued. Seeing an increase in renewals for members who had not been active since 2019. Also saw 3-4 members renew who had not been active since 2012-2016. Membership report also!
4. All Show Results will be completed by 8/1/2022 and posted on the website. In August I will concentrate on documenting the processes and procedures of maintaining the database. Once this document is created, the first draft will be sent to the BOD for comments and questions.
5. Previous results issues identified and corrected:
 - a. San Angelo show results are in the process of being updated. In looking at the sheets received from the show, the input spreadsheet, the database and the listing on the website, there is no common denominator to explain all the missing from the website results. I think tomorrow I will delete the results from the database, create a NEW input spreadsheet and apply the changes to the database. I ended up going down the rabbit hole for 3 hours today looking for what was happening – I did not charge ALSA for this time.
 - b. SSLA Shows silky division: The results were entered and were on the database, however not showing up in the website results listing. This was due to the fact there was not a human member number associated with the animal. I entered the dummy number M9999

which triggers a message for the owner to contact the office to get the correct owner number entered onto the animal number in the data base.

6. Becki and I will have a set phone call schedule where we can be in contact on anything that we need to discuss. We have already agreed to how we will manage membership activity – she will complete a membership form and take payment then forward to it me. I will then update the database and send out the membership card.
7. Lauren at Lucky Dog productions has accepted a position with another company, so we have a new person managing the project. (Lauren told me that she went to the Estes Park show and had the opportunity to tell the people that she worked with at the Denver show the change in person).
8. Letter from Morgan Barba, which I will scan and forward to the board.
9. Constant Contact. I went in to update the Constant Contact email list and our subscription has ended. Thank God I keep a separate spread sheet just for email addresses on Constant Contact!
10. Facebook.

**Motion: Renew the Constant Contact agreement.
Motion by Ron. Seconded by Ulin. Motion
unanimously passed.**

II. Treasurer's Report:

Vern reported the June financial statements do not show many deposits, the reason being they were made in July. ALSA has approximately \$92,000 in cash and assets. With Becki helping in the office, the Verizon bill will go up a bit in the future.

Also see the financials appended hereto.

Vern left the meeting at 7:28 p.m. CDT.

III. Committee Reports:

Alpaca – Chair: Vicky Donley, Liaison: Lauren

No report

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron Baird

There continue to be no suggested changes concerning the Bylaws or Standing Rules from members. The Committee has not received direction from the Board of Directors to begin a Bylaw or Standing Rule change.

Respectfully,

Lougene Baird, Chair

Elections - Chair: Lougene Baird, Liaison: Cathie

As of this date, no member has stepped up to be a candidate for the Board in the upcoming election. This committee suggests that the Board recruit two qualified members for the two openings, members who will commit to work as directors.

Respectfully,

Lougene Baird, Chair

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin
No report

Finance & Budget – Chair: Vern, Liaison: Ron
Please refer to the Treasurer’s report that presented above and in the addendum.

Fleece – Chair: **OPEN**, Liaison: Lauren
No report

Grand National – Chair: Susan Leslie, Liaison: Cathie
Judges are in place. Still working on the obstacle acquisitions.

Handbook – Chair: Adryce Mathisen, Liaison: Ron
Hi - Hope you are all able to stay cool this summer. So far it has been brutal here. I am afraid the llamas are going to revolt and a demand a room in the air conditioning!
I am sending a pdf of the combined current handbook and the updated addendums. This should be a drop-in replacement requiring no further editing. Linda - would you please replace the Handbook and Addendums currently on the ALSA Website with the ones attached here. They were previously approved by the BOD.

Thanks and Take care.
Adryce Mathisen, Chair

Linda said the changes will be posted very soon.

Judges’ – Cyndi Ernst, Chair, Liaison: Ulin
During the past few months, the Judge's Committee has not had activity to report to the Board.

To make sure that our Judges are refreshing their knowledge of the Handbook I am sending an update note out at the end of next week. I have received verbal concerns that handler errors have not been noted in performance and in Showmanship conformation of the animal has been taken into consideration in placing of the handlers. The handlers are to be judged in Showmanship, not conformation of the animals.

Cyndi Ernst, Chair

Membership, Publications, Promotions, Marketing & Website – Chair: Linda Tinsley, Liaison: Ulin
No report

Performance – Chair: Susan Leslie, Liaison: Anna
No report

Regional Committee – Chair: Susan Leslie, Liaison: Anna
The Western and Southeast appear to be the only Regional shows this year.

Show Management, Policy & Planning –Chair: Kathy Devaul, Liaison: Lauren
No report

Youth Committee – Chair: Donna Justin, Liaison: Cathie
No report

IV. Old Business:

A. None

V. New Business:

A. Discussion concerning the 2022 President's Award.

The President's Award for 2022 is being made to Karl Tinsley, in appreciation of all he has done for ALSA in correcting links and other items on the website as well as the Access database – all at NO expense to ALSA.

B. Decision-making regarding naming and dedication of the 2022 Grand National Show.

The ALSA 2022 Grand National Show will be dedicated to the memories of Hank Kaufman and Paige McGrath. This is in recognition of both persons significant contributions to ALSA both in its early years as well as many years thereafter. Both served tirelessly on the Board of Directors, as Superintendents, and in other capacities for ALSA.

C. Discussion and decision-making as to modernization of the outdated database and website. Selection of persons in charge of this activity. Determination of financial cost involved in doing or not doing this vital task and other matters related to it.

The conclusion was the ALSA website is sadly out of date and in great need of modernization. The decision was to for a committee, with Vern Wright and Karl Tinsley on it, to determine what needs to be put in the new website, engage a designer, and work with the designer to bring it to fruition.

Motion: Authorize Vern Wright and Karl Tinsley to function as required to bring a new ALSA website into being. Motion by Ulin. Seconded by Ron. Motion unanimously passed.

The next regular Board meeting will be
August 10, 2022, at 7:00 p.m. CDT.

Motion to Adjourn at 7:38 p.m. CDT. Motion by Ulin. Seconded by Anna. Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.

Addendum Financial Statements

	<u>Jun 30, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
Chase - Operating	15,301.36
Chase Savings Account	65,013.70
Youth Scholarship Account	<u>7,582.11</u>
Total Checking/Savings	<u>87,897.17</u>
Total Current Assets	<u>87,897.17</u>
TOTAL ASSETS	<u><u>87,897.17</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	<u>-4,150.00</u>
Total Accounts Payable	<u>-4,150.00</u>
Total Current Liabilities	<u>-4,150.00</u>
Total Liabilities	-4,150.00
Equity	
Opening Bal Equity	49,204.42
Retained Earnings	37,652.13
Net Income	<u>5,190.62</u>
Total Equity	<u>92,047.17</u>
TOTAL LIABILITIES & EQUITY	<u><u>87,897.17</u></u>

	<u>Jan - Jun 22</u>
Income	
a MEMBERSHIP REVENUE	
2022 Adult Membership	4,709.45
2022 Youth Membership	<u>2,071.06</u>
Total a MEMBERSHIP REVENUE	6,780.51
ALSA SHOW FEES	
Sanctioning Fee	1,312.30
Show Entry Fee	<u>5,488.20</u>
Total ALSA SHOW FEES	6,800.50
Income	
Interest Income	<u>3.28</u>
Total Income	3.28

JUDGE REVENUE	
2022 Judges Dues	<u>838.85</u>
Total JUDGE REVENUE	838.85
z OTHER INCOME	
Website Income	<u>20.00</u>
Total z OTHER INCOME	<u>20.00</u>
Total Income	<u>14,443.14</u>
Gross Profit	14,443.14
Expense	
a GRAND NATIONAL E	
Facility	<u>500.00</u>
Total a GRAND NATIONAL E	500.00
B.O.D. EXPENSES	
Presidential Award	<u>75.00</u>
Total B.O.D. EXPENSES	75.00
Corporation Renewal	511.00
EXECUTIVE OFFICE - NEW	
Office Labor Cost	5,411.25
Postage	45.30
Telephone	
ALSA Phone/iPad	<u>598.97</u>
Total Telephone	<u>598.97</u>
Total EXECUTIVE OFFICE - NEW	6,055.52
Insurance	
Show/Event Liability	<u>1,361.00</u>
Total Insurance	1,361.00
Legal-Prof Fees	
Legal-Prof Fees; TAX PREP	<u>750.00</u>
Total Legal-Prof Fees	<u>750.00</u>
Total Expense	<u>9,252.52</u>
Net Income	<u><u>5,190.62</u></u>

