

ALSA Board of Directors

Meeting Agenda

August 13th, 2025 via Zoom

Call to order: 7:06 p.m. CDT.

Roll call:

Board Members: Denise Fehrenbach, President
Harvey Pool, Parliamentarian and Vice President
Brianna Evert, Secretary
Kelly Squires
Vicki Donley
Timothy Smith

Others present: Becci Kunkel, Executive Secretary
Vern Wright, Treasurer
Kristen Varas

Motions passed by e-mail in the interim:

[ALSA Motion Spreadsheet](#)

I. Office Report:

Adult Membership - 161

Youth Membership - 130

Adult Lifetime - 128

Youth Lifetime - 3

Sanctioned Shows - 45 shows waiting on 1 more to come in

I am working on all the recent show results that I have come in recently, a few spring shows still haven't paid but submitted everything else, but I will not post them until payment is received. The database was having a lot of issues connecting to the internet in July and made it difficult to get a lot done.

I have contacted the caterer for Nationals, have a vendor form ready to send out to vendors and am working with the banner company on that order. A constant contact will go out this weekend with Nationals information and that same info will be posted on the website this weekend.

Becci spoke with the accountant about W-2 vs 1099- best to stay as a contract on 1099. Vern- followed up as well and agreed that 1099 is better. Becci wants to take on some side jobs and this would make that more feasible with 1099 as well as flexibility. Board unanimously agrees and appreciates all that Becci does.

Motion: Pay Becci's office expenses of \$1,125

Vicki- motion

2nd- Brianna

Unanimously approve

II. Treasurer's Report:

Checking: \$23,687.44

Savings: \$50,029.62

Youth Scholarship: \$10,754.25

Net Income: \$84,471

NB: Financials are reported as of today.

III. Committee Reports:

Alpaca – Chair: Deb Yeagle Liaison: Vicki

Talked to Deb last week, one person who wants to be on the committee is Natalie Folk. Not sure if she is an ALSA member.

By-laws and Standing Rules – Chair: pending; Liaison: Tim

No report- no committee

Elections - Chair: Kelsi Matthews; Liaison: Vicki

We currently have three members running for the board. In February, our current BOD voted to reduce the board by one member. There had been discussion, but nothing in the minutes as to if or when we would put the reduced member/position back open to be filled. Looking for discussion and possible motion as to when we will add the missing seat back in. This is a good time as it is prior to the election, and we currently have three people running. There would be enough people currently to fill all three spots.

Ethics and Protest- Chair: Steve Auld Liaison: Tim

No report.

Finance & Budget – Chair: Vern, Liaison: Harvey

Harvey in contact with Chase bank- working to get accounts in good order.

Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise

Minutes of the ALSA Fleece Committee

July 29, 2025

The meeting was called to order at 8:07 pm(EST) by Chair Cindy Ruckman. Present were Patti Morgan, Judy Glaser, Niki Kuklenski & Cindy Ruckman. Committee member Joy Bishop-Forshey and Board Liaison Denise Fehrenbach were unable to attend.

Old Business

- Awards: The committee agreed to review the current ALSA Fleece Awards, including the criteria to earn Fleece Championships.
- Brainstorming: The committee is discussing ways to encourage participation. Ideas include a Fleece Versatility Award, an Elite Fleece Champion award, an Artisan Spinner class and the addition of a Classic Walking Fleece division.

New Business

- The committee discussed ways to promote participation in the Fleece Products classes. A decreased entry fee of \$5/product was one suggestion.

- Letter: The letter sent to Judges and Apprentices in July from the ALSA Judges Committee was discussed. Cindy has sent a list of Fleece Judge specific questions to the ALSA JC Chair, Mary Jo Miller. The committee will discuss their role in the scheduling and organizing of Llama & Alpaca Fleece Judges' Clinics after clarification from the Judges' Committee.

It was decided that the committee will review the fleece portion of the current (2024) ALSA Handbook between now and the next meeting. We will take one section at a time and communicate via e-mail in hopes that our next meeting can finalize recommended edits and changes for the upcoming year. Cindy will also find a way to have a tele-conference call that will accommodate a meeting longer than 30 minutes in duration.

Next Meeting will be held August 26, 2025 at 8 pm(EST). Meeting was adjourned at 8:35 pm (EST).

Respectfully submitted,

Cindy Ruckman

Grand National – Chair Cathie Kindler; Liaison: Harvey

Denise shared the Google sheet with the current sponsor to the board and to Cathie. Please let one of them know if you accept a sponsorship from somebody so we are able to record what we know is coming in, and that they don't get a bunch of calls.

Banners have been ordered for Nationals, ribbons have been ordered, I am working on a show program in order. I've been calling the caterer, trying to get them to nail down our order. Sponsors? There has been a question raised on Alpaca Halter at Nationals. Vendors and silent auction for Nationals.

Handbook – Chair: vacant Liaison: Brianna

No report.

Judges' -- Mary Jo Miller Chair, Liaison: Harvey

No report.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Kelly

As of 8/12

Adult Membership - 164

Youth Membership - 130

Adult Lifetime - 128

Youth Lifetime - 3

Performance – Chair: Cathie Kindler- Liaison: Brianna

No report.

Regional Committee – Chair: Kelsi Mathew Liaison: Denise

There were a few slight issues with the new Northwestern Regional, but they were not major. They were a bit short on ribbons as we needed to estimate being a new show. Everything was taken care of immediately, and their team was happy. There were a few questions on non registered alpacas and how to show (minus halter).

Show Management, Policy & Planning –Chair: Kari Price, Liaison: Tim

No report.

Youth Committee – Chair: Jennie Hodgen Liaison: Kelly

No report.

IV. Old Business:

Please remember to review the written minutes in the next 2-3 days. We need a motion, second, and a vote. We should not be letting them pass in after 10 days.....

V. New Business:

Youth Scholarship

Good afternoon, ALSA BOD and Secretary,

I hope this message finds you well.

As we prepare for the upcoming 2026 scholarship cycle, I would like to submit the proposed updates to the ALSA Youth Scholarship process and judging criteria for your review and approval. These updates are designed to improve clarity, streamline the selection process, and enhance fairness for applicants and judges alike. The BOD would need to review and update if needed, then vote to approve to move forward with any updates or changes.

Summary of Proposed Changes for 2026:

1. Tiered Scholarship Awards: (this was approved and updated for the 2025 selection)

- 1–5 applications received: ONE \$1,000 scholarship awarded.
- 6+ applications received: TWO \$750 scholarships awarded.

2. Refined Eligibility and Submission Guidelines:

- Must be a current ALSA Youth Member, a graduating High School Senior, no older than 19.
- Application packet must include specific documents in a designated order and be postmarked by March 15.

3. Judging Committee Criteria for Selection:

- A standardized rubric out of 100 points will be used for evaluation across several categories:
 - Application completeness
 - Academic achievement
 - ALSA and llama involvement
 - Community service
 - Essay quality
 - Recommendations
- Bonus points available for participation in ALSA-sanctioned events.

I've attached the fully updated application document for your review, which includes all forms, applicant instructions, the checklist and confirmation page, as well as the evaluation rubric to be used by the judging committee.

Please review the proposed updates and share any feedback or suggestions. Upon board approval, the ALSA Website and other marketing and promotional materials will need to be updated within the ALSA Procedures and Processes.

Thank you for your continued support of our youth programs and commitment to promoting excellence in education and leadership among ALSA members.

Warm regards,

Kim Kyst

- Harvey- Motion to approve recommended changes to the Youth Scholarship submitted by Kim Kyst-
 - 2nd Brianna.
 - Approve unanimously.
- Brianna- motion to fill in the upcoming election the seat that was vacated by Ana Reese in January 2025.
 - 2nd- Kelly
 - Approve unanimously
- Brianna- motion to remove Ana Reese from all ALSA accounts at Chase Bank.
 - 2nd- Vicki
 - Approve unanimously
- Tim- Motion to appoint Harvey Pool as “Assistant Secretary” of ALSA
 - 2nd- Vicki
 - Approve unanimously
- Vicki- Motion to appoint Harvey Pool as administrator to the ALSA Chase Bank Account
 - 2nd- Tim
 - Approve unanimously
- Harvey- Motion for Becci to buy a binder machine for office use.

- 2nd- Denise
 - Approve unanimously
- Harvey- Motion to Not include Alpaca Halter Classes at this years Grand National Show.
 - 2nd- Tim.
 - All in favor, Vicki- nay.
- Denise- Motion that committee chairs from each committee shall designate a committee member to serve on the handbook committee for the 2026 handbook.
 - 2nd- Tim
 - Approve unanimously

The next regular Board meeting will be: 9/10/25 at 7pm CST

Motion to Adjourn @ Vicki at 9:19pm

Seconded by Kelly

Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.