

ALSA Board of Directors

Meeting Agenda

June 11, 2025 via Zoom

Call to order: p.m. CDT.

Roll call:

Board Members: Denise Fehrenbach, President

Harvey Pool, Parliamentarian and Vice President

Brianna Evert, Secretary

Kelly Squires

Vicki Donley

Timothy Smith

Others present: Becci Kunkel, Executive Secretary

Vern Wright, Treasurer

Kristen Varas

Motions passed by e-mail in the interim:

[ALSA Motion Spreadsheet](#)

I. Office Report:

All the Top Ten certificates have been emailed; I will be mailing the remainder of the Top Ten signs this week.

All the old BOD minutes are up on the site and I did add the old Top Ten too, back to 2015. I am almost done with the 2019 shows and then will be caught up.

I am also working on getting 2 show results uploaded this week for 2025.

I asked Chris to be on the call to discuss the database quote, I am still waiting to hear back from him.

43 shows sanctioned for 2025

Membership

152 Adult Members

114 Youth Members

3 Youth Lifetime Members

128 Adult Lifetime Members

Motion: Pay Becci's office expenses of: \$1,335.00

Hours: 89

Motion- Tim

II. Treasurer's Report:

Assets:

Checking:

Savings:

Youth Scholarship:

Liabilities

Income:

Expenses:

Net Income:

NB: Financials are reported as of _____

III. Committee Reports:

Alpaca – Chair: Liaison: Vicki

By-laws and Standing Rules – Chair: pending; Liaison: Tim

Elections - Chair: Kelsi Matthews; Liaison: Vicki

Ethics and Protest- Chair: Steve Auld Liaison: Tim

Finance & Budget – Chair: Vern, Liaison: Harvey

Please refer to the Treasurer’s report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise

Grand National – Chair Cathie Kindler; Liaison: Harvey

Handbook – Chair: vacant Liaison: Brianna

No Report

Judges’ -- Mary Jo Miller Chair, Liaison: Harvey

See Attachment A below

Passed unanimously to be included in the new Handbook

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Kelly

No report.

Performance – Chair: Cathie Kindler- Liaison: Brianna

No report. Meeting scheduled for next week.

Regional Committee – Chair: vacant Liaison: Denise

No report.

Show Management, Policy & Planning –Chair: Kari Price, Liaison: Tim

No report.

Youth Committee – Chair: Jennie Hodgen Liaison: Kelly

No report.

IV. Old Business:

Youth scholarship- Stephanie Onion is aware she has been awarded the scholarship. Lauren Pickett- unable to reach her, Denise has called multiple times to different numbers and has not been able to reach her.

V. New Business:

Website- Harvey- motion we move forward with next phase. Vicki second. Passed unanimously. Website estimate is listed in the 5/14/25 minutes.

Harvey- motion to making banner advertising the first priority of the website. Second- Tim. Passed unanimously.

Harvey- come up with different price levels to advertise. Short term advertising as well as long term. Kelly will look into other livestock organizations to see what they are charging.

Vicki- Shirts for ALSA? Merchandise? Maybe through a company that would take orders online and ship them and we would get a percentage. Start looking into recognition awards.

The next regular Board meeting will be: July 9th at 7pm CST

Motion to Adjourn @ 9pm, Kelly

Seconded by Tim.

Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.

Attachment A:

ALSA CODE OF ETHICS

The Code of Ethics is designed to promote family / friendly competition, values, and atmosphere, in addition to maintaining the integrity of all ALSA sanctioned shows.

Exhibitors should demonstrate honesty, integrity, good sportsmanship, respect of all involved, and conduct themselves with professional behavior.

Exhibitors of animals at Llama and alpaca ALSA shows shall at all times conduct themselves with honesty and good sportsmanship. Their conduct in this competitive environment shall always reflect the highest standards of honor and dignity to promote the advancement of camelid education and achievement. This code applies to youth as well as open class exhibitors who compete in structured classes of competition. In addition to the 23rd Edition of the ALSA Handbook, other fairs, and livestock shows may have specific rules and regulations which they can impose.

These Rules / Guidelines outline the expected behavior for all participating individuals including show staff and certified Judges.

Respectful conduct:

Exhibitors must not attempt to influence Judges in any manner prior to the show.

Exhibitors should not make unfair criticisms of the Judge but should support Judges and the judging systems.

If they have a complaint or protest, they want to be officially considered, they must put it in writing, sign it, and submit it to Show Management or the ALSA Office. See Part V. for details.

An exhibitor shall never protest a Judge's decision in the ring and should always ask the Ring Steward for permission to talk to the Judge at any time.

Treating fellow exhibitors, Judges, Staff, and attendees with courtesy and professionalism, avoiding inappropriate behavior including but not limited to slanderous, unethical, and dishonest behavior. Cyber bullying will not be tolerated.

Compliance with Rules:

All exhibitors are responsible for being aware of and adhering to all event and division guidelines. Entry into any ALSA sanctioned show constitutes as your agreement to abide by all rules and guidelines. Failure to comply or follow said rules will result in a penalty **pursuant to handbook section Violations and Penalties**

Fair Competition:

Not engaging in practices that unfairly advantage oneself over other exhibitors, including but not limited to disruptive behavior or attempts to cheat or sabotage other competitors and or shows. The exhibitor shall not interfere in an adverse manner with the exhibition of another animal in the ring.

Animal Welfare:

It is the responsibility of the exhibitor to ensure the health and wellbeing of the animal, maintaining proper health standards and avoid unethical practices. Exhibitors must not knowingly exhibit animals in any ALSA class (including performance and showmanship) that, in their opinion, exhibit unsoundness; for example, animals exhibiting obvious lameness indicated by a painful gait or dropped fetlocks or pastern on any leg resulting in the fetlock and/or pastern touching the ground. At no time, in training or in the show ring shall the handler mistreat a 2024 ALSA Handbook U. Ethics U-2 animal.

Conflict Resolution:

Any disputes and disagreements between exhibitors need to be handled in a constructive, civil manner and brought to the attention of event organizers and or presiding Directors for assistance and clarity