

ALSA Board of Directors

Meeting Minutes

September 10th, 2025 via Zoom

Call to order: 7:04 p.m. CDT.

Roll call:

Board Members: Denise Fehrenbach, President
Harvey Pool, Parliamentarian and Vice President
Brianna Evert, Secretary
Kelly Squires
Vicki Donley– absent
Timothy Smith

Others present:

Becci Kunkel, Executive Secretary

Vern Wright, Treasurer

Kristen Varas

Motions passed by e-mail in the interim:

[ALSA Motion Spreadsheet](#)

I. Office Report: I am seeing an uptick in memberships for the fall shows and some for Nationals and Regionals.

39 Shows sanctioned for 2025 - I will address this at the meeting

5 Regionals

1 National Show

I have 4 show results to get entered into the database, 2 have not paid (one is from spring, the other just happened). Hopefully, I'll have 3 uploaded by the meeting and have received the money from the fourth.

Most of my time has been spent on Nationals. Info is starting to go out and be posted. I will be doing weekly constant contacts too as a way to continue to push Nationals.

Motion: Pay Becci's office expenses of \$1,290.00- Brianna- Motion, Tim 2nd, passed unanimously.

II. Treasurer's Report:

Checking: \$18,071

Savings: \$50,024

Youth Scholarship: \$9,435.00

NB: Financials are reported as of today.

III. Committee Reports:

Alpaca – Chair: Deb Yeagle Liaison: Vicki

No report.

By-laws and Standing Rules – Chair: pending; Liaison: Tim

Discussion on AntiNepotism

Elections - Chair: Kelsi Matthews; Liaison: Vicki

4 people running

Ethics and Protest- Chair: Steve Auld Liaison: Tim

No report.

Finance & Budget – Chair: Vern, Liaison: Harvey

Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman, Liaison: Denise

No report.

Grand National – Chair Cathie Kindler; Liaison: Harvey

Looking for ring help. Becci will look at who helped in the past. Need handlers for youth judging and people to help tally those. Need silent auction items.

Handbook – Chair: vacant Liaison: Brianna

No report.

Judges' -- Mary Jo Miller Chair, Liaison: Harvey

Vote to affirm judges committee recommendation for Cassandra Williams as a judge- passed unanimously.

Membership, Publications, Promotions, Marketing & Website – Chair: Becci, Liaison: Kelly

Adult Membership - 178

Youth Membership - 137

Adult Lifetime - 128

Youth Lifetime - 3

Performance – Chair: Cathie Kindler- Liaison: Brianna

- Animals moving from advanced to masters
 - Current rules:
 - Must show under 3 different Judges
 - 4 Grands or 3 Grands and 2 Reserves
 - ALSA Sanctioned Shows only
 - Advanced or Open Division
 - Must have 5 in the division, except for Regionals and Nationals
 - Double point shows are counted as Double Championship
 - Potential changes:
 - Include ILR show grands/reserves

- Must show under 3 different Judges
 - 4 Grands or 3 Grands and 2 Reserves
 - Can come from ALSA and ILR Sanctioned Shows
 - Advanced or Open Division
 - Must have 5 in the division, except for Regionals and Nationals
 - Double point shows are counted as Double Championship
 - The grands/reserves have to come from at least two different dates
- Remove ban from numbering courses
 - “Course designers are allowed to number courses to avoid confusion”

Regional Committee – Chair: Kelsi Mathew Liaison: Denise

NorthWest Regional possible for 2026 - they would like to know if a Regional judge can judge a dual ALSA Regionals/ILR show- board will look into it.

Do the classes need to be approved every year? Yes.

Show Management, Policy & Planning –Chair: Kari Price, Liaison: Tim

No report.

Youth Committee – Chair: Jennie Hodgen Liaison: Kelly

No report.

IV. Old Business:

None

V. New Business:

None

The next regular Board meeting will be: 10/8/2025

Motion to Adjourn @ 9:44pm CST by Harvey

Seconded by Tim

Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.