

ALSA Board of Directors

Meeting Minutes

March 11th, 2026 via Zoom

Call to order: 8:02 p.m. CDT.

Roll call:

Board Members:

Denise Fehrenbach, President

Lauren Wright, Vice President

Kayla Rogers, Secretary

Harvey Pool, Parliamentarian - Absent

Brianna Evert - Absent

Kelly Squires

Timothy Smith, Assistant Treasurer

Others present:

Rebecca Kunkel, Acting Secretary

Vern Wright, Treasurer

Kristen Varas

Motions passed by e-mail in the interim:

[ALSA Motion Spreadsheet](#)

I. Office Report: I should have the Top Ten finalized and posted Monday, along with getting the certificates ready to send out and the sign order placed.

We have 25 shows sanctioned for 2026.

5 shows have submitted results, I hope to have all of them up by the meeting.

Motion: Pay Becci's office expenses of 1230.00 Tim, seconded Kelly, passes unanimously

II. Treasurer's Report:

Checking: 36,522.

Savings: 50,032.48

Youth Scholarship:

Net Income:

NB: Financials are reported as of _____

III. Committee Reports:

By-laws and Standing Rules – Chair: pending; Liaison: Tim

Do we have any suggestions as for who Tim could contact for this committee as it is important.... Same with Ethics

Tim to make changes to parts of the Standing Rules

- Time frames in Section 5
- Section 6 part b
- Financials
 - Section 1 part a and b and d
 - Section 2
- Article V (Records)
 - Section 1 part a

Denise to talk to Kim Kyst to review Youth Scholarship (Article IV)

Elections - Chair: Kelsi Matthews; Liaison: Kayla, Co-Liaison: Kelly

No report

Ethics and Protest- Chair: vacant Liaison: Tim

No report

Executive session started 9:54pm CDT, ended 10:11pm

Finance & Budget – Chair: Vern, Liaison: Denise

Please refer to the Treasurer’s report presented above.

Where are we with getting the bank account fixed? Harvey was finally put on, Denise and Tim have access as users. Anna is still on the account

Motion to have Rebecca Kunkel (Acting Secretary) contact Chase bank about adding Denise Fehrenbach and Timothy Smith as administrators on the Chase Bank accounts and removing William (Harvey) Pool and Anna T Reese from bank accounts.

Email Vote

Motion- Kelly

Second- Brianna

Passed unanimously

Fleece – Chair: Cindy Ruckman, Liaison: Denise

ALSA FC Meeting Minutes, February 24, 2026

The meeting was called to order at 8:02pm

Present: Joy Bishop, Rawna Hamann, Niki Kuklinski, Patti Morgan, Cindy Ruckman

Old Business

1. Cindy asked if anyone had heard comments regarding the 2026 ALSA changes in “fleece”. Feedback was positive at the National Western Stock Show which was the first ALSA Fleece show of 2026. It was noted that the Best of Show award winners for Shorn Fleece and Walking Fleece were given a certificate noting their achievement.

2. The committee discussed the new (2026) criteria for Best of Show and/or Judge’s Choice in Halter and it is our recommendation that this award be consistent for Halter AND Fleece. We propose that as of 2027, Best of Show Shorn Fleece, Walking Fleece and 2oz Shorn Fleece should automatically earn a “Grand Champion” in their class and division provided there are 5 or more in their fleece show category (Shorn, Walking or 2oz fleece). Points will be awarded based on the total number within their category using the ALSA points chart.

To clarify, as of January 1, 2026, the ALSA Handbook states:

BOS winners will earn points equal to the points earned by the Grand Champion of the largest division. These points are not in addition to, but in place of the points earned from their division.

We would like to change points earned to reflect the total number of fleeces in their category (Shorn, Walking or 2oz fleece), not just the points that would be given to the largest division.

Patti made a motion for the change effective January 1, 2027, Joy seconded the motion, motion carried unanimously

3. **ALSA Elite Fleece**

Our committee would like to add the award of ALSA Elite Champion-Fleece to Part G, Section 5, A 3 of the handbook. (pg G-4). Per the chart on pg G-5, the requirements would be consistent with Halter and Non-Breeder. Shown under 3 different Judges

with a minimum of 5 in the division. A section would be added to the bottom of the chart listing “Llama Fleece” with the requirements being 6 Grand Champions in Shorn Fleece, 2oz Shorn Fleece or a combination of the two AND 6 Grand Champions in Walking Fleece. *

- The committee would like to suggest the following clarification to Part F, Section 8. C. on page F-3. It states that “All Grand Champion and Reserve Champion placements earned at a Grand National Show will count towards the ALSA Champion designation *and Elite Champion designation*, regardless of the number of entries in the applicable Division.” “*and Elite Champion designation*“ added.

4. **Classic Coat class.** We have discussed the need for a “Classic Coat” class in an effort to allow the llamas shown in this division an opportunity to compete in the Composite Class. We all agreed to take some time to brainstorm on the subject.

5. **Ways to communicate with ALSA membership.** We are also brainstorming ways to better communicate with show Superintendents and membership in effort to encourage opportunities to show and increased participation at the shows. Initial ideas include newsletters, e-mail blasts and short videos. Subjects could include Superintendent encouragement letters, double fleece shows, class explanations with things that the judge is looking for and how to prepare fleece entries. We also discussed potential ideas for a “Fleece Judge Update” created specifically for ALSA Fleece Judges. It should be noted that we will work with the Judges Committee when communicating with the judges.

New Business

1. Cindy is working with Becci at the ALSA office to edit to the Fleece Placing cards to include a date & to adjust the indicator spots for age on the Fleece Score Cards.
2. It was noted that the Forms and Superintendent List on the website may need updating. We will all look at that and discuss it at a future meeting.

Next Meeting: March 24, 2026 @ 8pm est

Patti made a motion to adjourn the meeting at 8:58 pm. Niki seconded it. Motion approved unanimously.

**Motion to approve Fleece committee recommendations by Tim, seconded by Lauren
Passes unanimously**

***Grand National* – Chair Cathie Kindler; Liaison: Lauren**

No report

Halter Committee - Chair: vacant Liaison: Kayla

***Handbook* – Chair: vacant Liaison: Lauren**

Denise Fehrenbach

No report

We will be reviewing the Standing Rules Please take the time to look over the email that Becci sent out at our last monthly meeting.

For next meeting: be ready to review part B (committees) starting at letter j (memberships, letters, and promotions) to part C

***Judges'* -- Chair: Mary Jo Miller, Liaison: Lauren**

Letter regarding Instructor status to be written by Denise to then be sent to BOD for approval

Executive session started 10:39 pm CDT, ended 10:56pm

***Membership, Publications, Promotions, Marketing & Website* – Chair: Becci, Liaison: Kelly**

Adult Memberships - 128

Youth Memberships - 90

Lifetime have not changed

Alyssa Jensen has agreed to be on the committee. I have reached out to a few other people and am waiting to hear back from them.

I spoke with Jennie Hodgen about sponsorships, her and I will meet after the Nationals committee meeting to go through the list and divide them between Nationals and website sponsors. She had some good ideas on pricing and timelines on them being posted. Chris with IDS said a running banner would be about 2 hours of work, around \$250 total.

I also spoke with Chris about starting the database and the timeline. He's hoping it can be started within the month but he needs to check with the team and see where they are on other projects. They will use the site called Monday for all communication, anyone that wants to be a part of that is welcome to join. Finishing the project by the end of the year shouldn't be an issue, unless we add or change a lot.

I would like to propose to the Board the Hall of Fame for farms and youth that have gone above and beyond the awards we already offer. This is a way to recognize the outstanding halter, performance and youth people in the showing. The membership/marketing committee can take this on unless you feel another committee is better suited.

- Needs guidelines, then can come back for BOD approval

Performance – Chair: Cathie Kindler, Liaison: Brianna

No report

Regional Committee – Chair: Kelsi Mathew Liaison: Denise

Need approval for 3 Regional Shows that have applied

Great Lakes - Superintendent Kelsi Matthew, Judges Halter/Performance Harvey Pool
Fiber Cindy Ruckman

NorthWest - Superintendent Kathie Johnson, Judge Halter/Performance/Fiber Joy
Bishop-Forshey, DVM

SouthEast - Superintendent Kathy Devaul, Judge Halter/Performance/Fiber Patti
Morgan

Motion to approve the 3 Regional Shows by Kayla, seconded Tim

Passes unanimously

Show Management, Policy & Planning – Chair: Tami Lash, Liaison: Tim

No report

Youth Committee – Chair: Jennie Hodgen, Liaison: Kayla

No report

IV. Old Business: none

V. New Business: none

The next regular Board meeting will be: 4/8/26

Motion to Adjourn @ 11:19 CDT by Tim

Seconded by Kelly

Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.