

ALSA Board of Directors

Meeting Minutes

July 8, 2026 via Zoom

Call to order: 7:04 p.m. CDT.

Roll call:

Board Members:

Lauren Wright, President

Brianna Evert, Vice President

Kayla Rogers, Secretary

Kelly Squires

Others present:

Becci Kunkel, Executive Secretary

Kristen Varas, Treasurer

Motions passed by e-mail in the interim:

[ALSA Motion Spreadsheet](#)

I. Office Report:

As of right now we have 33 shows sanctioned for 2026, not including Nationals and Regionals. I also know there is another double show new to ALSA that should be submitting their show sanctioning information soon. I have an appointment to go into Chase bank soon and switch everything over. The signs that were messed up are fixed and I should be picking them up this week and mailing them out asap.

Show results are almost up to date. I have one show that I was waiting on information for, I think I have everything and can get that posted and another double show I am working on. There is still one outstanding spring show that has not sent in results. I have emailed the show superintendent.

Just an fyi, my son's fair week is July 18-23 so I will be very busy next week and the week after i probably will not be working much but will have the phone with me to take calls.

Motion: Pay Becci's office expenses of \$1305.00 made by Brianna, seconded by Kayla, passed unanimously

II. Treasurer's Report:

Checking: 23,772.07

Savings: 50,034.14

Youth Scholarship: 10,755.21

Motion to accept treasurer's report made by Kelly, seconded by Brianna, passed unanimously

III. Committee Reports:

By-laws and Standing Rules – Chair: pending; Liaison: Kelly

No report

Elections - Chair: Kelsi Matthews; Liaison: Kayla, Co-Liason: Kelly

Email blast sent

No report

Ethics and Protest- Chair: vacant; Liaison: Kayla

No report

Finance & Budget – Chair: Kristen Varas; Liaison: Kelly

Please refer to the Treasurer's report presented above.

Fleece – Chair: Cindy Ruckman; Liaison: Brianna

No report

Grand National – Chair Cathie Kindler; Liaison: Lauren

The National Committee met in June. Everything is progressing nicely. Jennie Hodgens has been working many avenues for corporate sponsors. We have added several exciting awards to go with our theme. Design for the shirts and banners have been approved. Lauren will begin calling farms for sponsorships. Hotel arrangements have been made and host hotel is posted on the ALSA website. Judges have been sent their contracts and hotels/travel arrangements are being made. We feel we have a very strong judging lineup.

Kelly Squires will again be in charge of the stud raffle. We are looking for someone to run the silent auction table.

Kirkwood will again provide the meal for Saturday night.

Youth judging will again be held on Friday evening and judged by Nick Hauptly.

Please contact Cathie Kindler with questions, concerns, or help with volunteers.

Showman app registration is being set up. The plan is to launch it Aug 1st to allow plenty of time to see information and sign-up.

We do need to adjust the group pricing because of the limitations on the app. This is for performance and fiber.

Right now it has \$100 for 3 performance classes and \$120 for a performance classes and showmanship. We are proposing \$100 for 3 performance classes and showmanship.

Fiber has 3 levels based on the # of entries.

1 @ \$20

3 @ \$30

5+ @ \$60

Maybe change it to

1-3 entries would be \$15

4 or more @12 an entry

This does lower the pricing a bit from previous years but maybe people will bring in more

Another change in schedule is fiber judging will be all day Saturday with the possibility of going into Sunday if needed. Based on last year's entries Patti feels she can get it done Saturday.

- To consider a “versatility package” where there is one price (\$150) for the animal to be entered in up to three performance, one halter, and three fiber classes which automatically considers the animal for the versatility award
 - Consider a three tier system: \$100 for three performance classes and showmanship, \$125 for three performance and halter, \$150 for versatility
- To consider a price break for five or more animals entered in halter classes, 1-4 animals would be \$40 a class and 5+ animals would be \$30 a class

Halter Committee - Chair: Amanda Wick; Liaison Kayla

No report

Handbook – Chair: vacant Liaison: Lauren

No report

Judges’ - Chair: Mary Jo Miller; Liaison: Lauren

No report

Membership, Publications, Promotions, Marketing & Website – Chair: Becci; Liaison: Kelly

Adult Memberships - 151

Youth Memberships - 119

Lifetime members are unchanged

The team is working hard on the organization of it all. There is a ton to sort through and we want to make sure that we do not miss anything and that it functions 100% the way that you want it to. We also want to future-proof it. This means we want it to work for you now and in the future without frequent overhauls. This work requires significant time and research which our team is nearing completion on. We should have an update for you soon regarding the completion timeline. If there are any additional functions beyond what we have already discussed, please provide them by the 15th. This will allow us to make necessary adjustments during the initial setup before we begin entering data and connecting everything to the system. - IDS

Performance – Chair: Cathie Kindler; Liaison: Brianna

No report

Regional Committee – Chair: Kelsi Mathew; Liaison: Brianna

No report

Show Management, Policy & Planning –Chair: Tami Lash; Liaison: Lauren

No Report

Youth Committee – Chair: Jennie Hodgen; Liaison: Kayla

No report

Special Populations Committee - Chair: Nikki Kuklenski; Liaison: Brianna

Members: Erica Rollins, Holly Jensen, Becci

Motion to approve the chair and members made by Lauren, seconded by Kelly, passed unanimously

IV. Old Business:

Youth Scholarship winners have been contacted

V. New Business:

None

The next regular Board meeting will be: August 18th

Motion to Adjourn @ 8:51 made by Kelly

Seconded by Brianna

Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.